

A DIGEST OF
AUTHENTIC FACTS
FOR
TOURISTS

The Traveller's Digest

WHERE to Go

WHAT to Do

WHAT to See

HOW to Get There

In British Columbia and Alberta

1945 Edition
(Fifth Annual)

- CANADIAN ROCKIES
- INTERIOR OF B. C.
- OKANAGAN VALLEY
- EAST AND WEST KOOTENAYS
- WATERTON LAKES PARK
- CROW'S NEST PASS
- VICTORIA AND
- VANCOUVER
- VANCOUVER ISLAND

TELLING TOURISTS THE TRUTH

ABOUT THE

Almost Time . . .

*to be thinking about where you're
going to stay in Banff.*

Well, there's a lot to be said in favour of the

KING EDWARD HOTEL

To keep up with the Jones', it's kinda gone to town and been completely remodelled and renovated from head to toe! The rooms are spacious and airy with the kind of beds that are a tourist's dream. There's hot and cold water in all the rooms—telephones, and all the modern gadgets. But—it's lost none of its old hospitable charm. Mr. Lorne C. Orr, who has been holding forth as manager for years, sees to that! The dining-room is delightful and you'll enjoy your meals here. The bus meets all trains, and for just 25c you can ride up to the hotel, baggage and all.

The hotel is right in the centre of town, and if you're thirsty—you'll be able to find a "Licensed Premises" sign handy.

RATES

	American Plan	European Plan
Without bath, single.....	\$ 4.25	\$2.00
Without bath, double.....	7.50	3.00
With bath, single	5.75	3.50
With bath, double	9.50	5.00
With bath, twin beds	10.00	5.50

Special Rates During Winter Months

MEALS

Breakfast, 50c — Luncheon, 75c — Dinner, \$1.00

The King Edward Hotel

MR. L. C. ORR, Mgr.

BANFF, ALTA.

Hello Folks !

Wonder what makes people read little books like this? I even wonder if they read them at all—or simply throw them away, thinking they are just another advertising scheme.

I hope the latter won't be the fate of my efforts to help you in your travels in and around the Canadian Rockies.

In the past twenty years I've covered a lot of miles — better'n half a million or so—in Canada, the United States, New Zealand, and England. I've really "done" the Canadian Rockies, from the days when teepees were quite the thing in the way of accomodation, to the present day, and I thought that probably I could pass along a little information that really would be well worth your while reading.

This is the Fifth Annual Edition of "The Traveller's Digest"—and for the information of our readers, might the writer say that during the past five years I've personally visited each and every resort recommended in this book at least a couple of times a year. I've inspected accomodations—sampled the meals—snoozed in the beds—dealt with each and every garage—fished in the lakes (and caught fish, too!)—and out of the knowledge gained, have compiled the biggest and best "Digest" published to date.

I have tried to be discriminating in my judgment, and to play no favourites. You'll find every place recommended is exactly as represented.

Might I suggest that in your search for information you utilize the Index, on Page 3. It is very comprehensive and should help you.

There's not much more to say. If "The Traveller's Digest" helps you, use it and recommend it to your friends. If you have criticisms or suggestions to make, send them along. They'll receive attention. Extra copies may be obtained free of charge by writing direct to the office.

Happy Holiday,

Sincerely,

"The Rambler"

Address all Communications to:
The Traveller's Digest,
P. O. Box 326,
Vancouver, B. C.

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Wherever You Travel

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—CALGARY —JASPER

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Helpful Hints for Our American Friends

FOOD RATIONS—Visitors from U.S.A. are allowed one-half pound of sugar and one-half pound of butter per week, providing you are going to cook your own meals. Ration Cards are obtainable at Canadian Customs as you enter Canada.

GASOLINE—Tourists from the United States are allowed to purchase twelve gallons of gasoline. (Note: The Imperial gallon sold in Canada is 20% larger than the American gallon.) Coupon book will be issued to you as you enter Canada by the Canadian Customs officer. You are only allowed one of these books a year.

TIRES—If you have been in Canada for a week or over and have tire trouble that it is impossible to repair, you may apply to the Control Board for replacement of the tire. In the event of trouble of this kind, ask your service station man to get the necessary forms for you and to advise you where to send them in to.

HIGHWAYS—All highways as outlined in this booklet are open for travel.

PHOTOGRAPHY—is restricted in some zones and forbidden in some clearly marked areas. Photographs must not be taken of military works, troop concentrations, troop movements, harbours or shipping.

GENERAL—The Friendly Frontier offers no barriers to citizens of the United States. No passports or visas are required. To facilitate your re-entry into the United States, when some proof of citizenship will be demanded by your own Immigration Department, we suggest you bring along your Voter's Registration Card, Birth Certificate or something that will definitely prove your citizenship.

PREMIUM ON MONEY—You will receive a premium of 10 per cent. on your American money anywhere in Canada. Visitors for 48 hours or more may still take home merchandise to the value of \$100.00 free of duty.

FIREARMS—You are not allowed to bring guns, rifles, revolvers, etc., into Canada without first having obtained a Permit to do so. This can be procured through the Canadian Mounted Police at Ottawa, Canada, or the Attorney-General's Department at Victoria, B. C.

Vancouver Island and Victoria, B. C.

VICTORIA

(Pop. 56,212. Capital City of British Columbia.)

Poets have gone into raptures over this enchanting little English city, with its wide shaded streets lined with pleasant homes and gardens most attractively informal. The Inner Harbour is particularly fine, with its great expanse of terraced lawns, the imposing facades of Parliament Buildings and the Empress Hotel, and the long sea-wall of the Causeway.

In Victoria the British atmosphere is most marked on the streets, in the shops, in the hotels and clubs, and British merchandise is strongly featured.

There are many places of interest within the city—and many delightful drives can be taken. The Marine Drive makes a circuit of the city and provides wonderful views of the Olympics and the great white cone of Mount Baker in the State of Washington and of the far-flung Coast Range of British Columbia. Mr. Butchart's Sunken Gardens, renowned world-over for their unique beauty and design, are but a few miles from the city. Closely adjacent to Parliament Buildings is Thunderbird Park, with its remarkable display of the art of the Coast Indians. Across from Thunderbird Park is the Crystal Gardens, with its indoor swimming pool of heated salt water. Beyond this lies Beacon Hill Park, where myriad little ponds, rustic bridges and exotic blooms make a veritable paradise.

THE TRAVELLER'S DIGEST

takes pleasure in recommending

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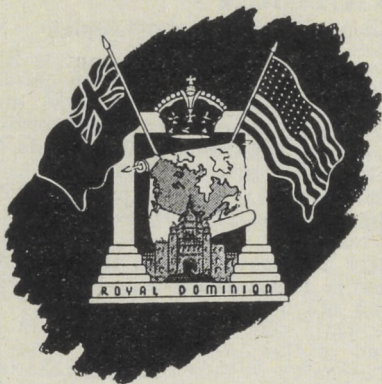
Information

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The Story of

Spode

JOSIAH SPODE, the First, was born in 1733 A.D., and coming from Staffordshire stock of long lineage he had potting in his blood. As a pupil of Thomas Whieldon, he learned the Potter's Craft side by side with Wedgwood. Some of Spode's work was done during the reign of George II, but most of it during that of George III. He was a contemporary of Dr. Johnson, Goldsmith, Fox, Sheridan and others and also a Freeman of the City of London.

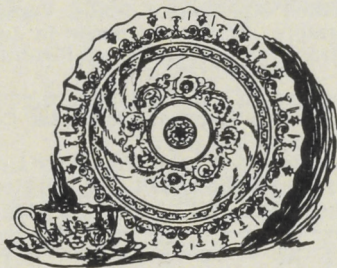
In 1770 A.D., Josiah Spode took over the present pottery plant at Stoke. He was a Quaker and a man of great ability and charm. Fourteen years after commencing work on his own behalf, he introduced his hand-printed underglaze blue ware. Technically perfect, it was soon being sold to the markets of the world. Less than six years later he produced, with the co-operation of his brilliant son, the first scientific formulae for the production of Bone China.

In 1797 A.D., Spode, the First, died and his son made his father's great friend and London manager, William Copeland, his partner.

In February, 1941, the descendants of William Copeland welcomed King George VI and Queen Elizabeth to the same Spode works. In the showroom they admired the finished pieces of this 170-year-old firm, the Royal couple signed the Visitor's Book which contains signatures of George V and Queen Mary. Then Mr. Ronald Copeland conducted them on a tour of the factory where they watched the various processes of making fine china, chatting with the workmen, some of them with a record of over 40 years with the firm.

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Dinnerware of Fashion, for generations the prized possession of our best families, "Florence" though made for over a century and a half, never was so popular as now.

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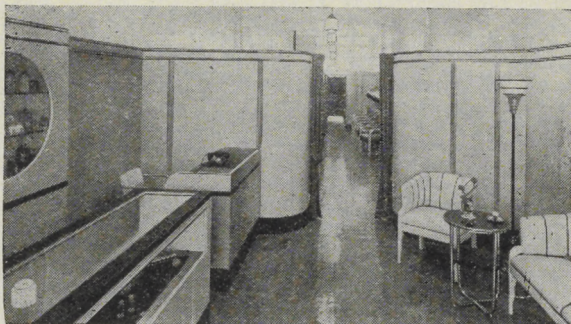
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—Beggars Opera.



Crown Derby China

Seventeen Hundred and Fifty! With George II still on the Throne. When Sir Joshua Reynolds, Goldsmith, and Dr. Johnson were very much alive. . . . The eyes of the Graces must have shone with excitement, for Old Crown Derby was about to be born.

It was born into an England as yet innocent of a single railway track, when Derby was a day and a half's journey from London, when men wore wigs, and letters were written by candle-light with quill pens. Into an age of sedan chairs and link extinguishers, with the spinning-wheel, and the tinderbox as articles of everyday use. Into the days of powder, patches and brocade. Into these it was born, and has lived right on into our modern world, from 1750 to 1944.

So excellent was the china produced by this factory that it achieved conspicuous and almost instantaneous success. The Fashionable World, along with Kings and Princes and the leaders of Society eagerly sought its wares, and the fame of Crown Derby China quickly spread all over the world. Employing artists and modellers of the highest rank, the Crown Derby factory achieved triumph after triumph in the realm of ceramic art, and many of the pieces they produced, pieces equal to the finest productions of Sevres and Dresden, are today priceless.

Each succeeding generation of craftsmen has added lustre to Crown Derby's fame, and even Today, under the impact of the greatest war in the history of the world, Crown Derby craftsmen, as if to exemplify the invincible spirit of England, continue to produce china which for charm, grace and beauty is without a rival.

Such, briefly, is the story of Crown Derby, a name not without magic, for, to millions of china lovers throughout the world, Crown Derby still denotes all that is best in English China.



VICTORIA, B. C.

A Spot of Tea!

And you don't have to confine your visit to The Zetland Tea Rooms to just a tea-time one, because they serve delightful luncheons and dinners, with the sort of home-cooked English style food that you've looked for all over Victoria.

Alicia Sandy started this little Tea Room some twenty-nine years ago, and has managed it ever since. Folks from all over the world drop in here—it's just a bit different. There's a real "English" atmosphere about everything—and you'll relax and enjoy every minute.

Maybe you haven't time to do everything in Victoria, but if you don't take time to drop in at **The Zetland Tea Rooms**, which are upstairs at 647 Fort Street (right opposite Kresge's store), you'll be sorry!

S-s-h-h! You might hear a bit about the future, too!

* * * *

Effective Hair Styling...

It's sometimes difficult in a strange city to find a Beauty Salon where you can get the sort of attention you get from your favourite Operator at home—so with that in mind, we suggest you try the Annas Taylor Beauty Salon when you are in Victoria.

They specialize in every type of Beauty Treatment—with Hair Styling particularly featured—and their staff of well-trained Operators will give you expert attention.

Telephone E 6015 and make an appointment!

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Don't Fail to Visit

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* * * *

Your visit to Victoria and Vancouver Island won't be complete until you've been out to Malahat Chalet—17 miles North of Victoria, on the famous Malahat Drive.

It's a charming place—and their Teas, Lunches, and Fried Chicken Dinners are sumptuous.

They have a good stock of Genuine Indian-made Totem Poles, besides other suitable souvenirs.

If you have your own car—we suggest you drive out by way of the Island Highway going North, and you'll enjoy every mile of the road. The scenery is delightful, and the view of Saanich Inlet and Mount Baker from the Malahat Chalet is the finest on the Island. After visiting the Chalet, you can return to Victoria via the Mill Bay Ferry, taking in Brentwood and Butchart's Gardens on the way home. It makes a perfect outing. V.I. Coach Line busses run on regular schedules past the door—and you can travel this way if you haven't your own car. Enquire as to schedules.

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Only 24 miles North of Nanaimo on the Island Highway. V.I. Busses pass the gate. For Reservations write or phone:

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Parksville, V.I.

Telephone: Parksville 94 or Victoria, Garden 3893.

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Parksville and Qualicum, with their beaches of firm, clean white sand, where the waves break crisply from the wide reaches of the Strait of Georgia, across which are seen splendid vistas of snow-clad peaks, offer everything for a grand vacation.

Beaches with the warmest water on the Pacific Coast are one of the chief attractions—and they are especially safe for Children. Good Fly Fishing for Trout or Steelhead is in nearby streams. The finest of Salmon Fishing can be found in the Bays around here. Little Qualicum Falls, Englishman's River Falls, Horne Lake and its Natural Caves, enchanting Cameron Lake, the famed Cathedral Grove of towering Douglas Firs—all are within easy reach of these renowned resorts. If you haven't your own car you can rent a bike and do the country in a leisurely way, or you can do a bit of hiking to your favourite spots. You'll find plenty of interesting things to do if you holiday over here.

How to Reach Parksville or Qualicum Beach

Parksville is situated 101 miles north of Victoria, or 24 miles north of Nanaimo. Qualicum Beach is 109 miles north of Victoria or 32 miles north of Nanaimo. If you come by Ferry from Vancouver you can take the Vancouver Island stage to either place. (Stages pass the gates of most resorts). If you come by Victoria, take the train to either place, and then taxi to destination.

* * * *

Canada's Finest Alpine Garden Resort

Vancouver Island has a number of really outstanding resorts, but ranking high among them is beautiful Sproat Lake, exquisitely set in a frame of majestic mountains and virgin forest. Here we find **Klitsa Lodge**, ideally located for fishing, hiking, mountain climbing, boating, bathing, etc.

Klitsa Lodge is modern, commodious, and above all, comfortable. Electric lights, hot and cold water, baths, are installed throughout. Adjoining the Lodge are furnished modern bungalows—some of the hotel type and some with house-keeping facilities. The Cuisine leaves nothing to be desired.

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KLITSA LODGE

Sproat Lake, V.I.



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It's right down on the Beach—a Sandy Beach with the warmest water on the Pacific Coast—where you can bathe and acquire the world's grandest sun-tan! And—when the tide's out, you can have plenty fun knocking golf balls around!

If you're in an energetic mood—there's Cycling—Riding—Tennis—Boating and Fishing to choose from.

As for Accommodation and Meals—bedrooms are comfortable and airy (some fronting the ocean) and the Food is just about perfect. The Lounge of the Inn is particularly appealing, with its huge stone fireplace and general atmosphere of coziness.

Rates: American Plan

Single: \$4.50 and \$5.00 Daily—\$27.00 and \$30.00 Weekly

Double: \$7.50 and \$8.00 Daily—\$45.00 and \$48.00 Weekly

(Twin Beds 50c Per Day Extra)

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Parksville Bay, V.I.

Phone Parksville 46

Accommodations at Qualicum Beach, B. C.

Hospitality Abounding . . .

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There's a few cottages in a nice shady spot all fixed up for your own housekeeping and it's right on the Beach—just about a mile north of the village.

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Qualicum Beach - Phone 332

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Qualicum Beach, Vancouver Island

- Exceptionally Comfortable Accommodation
 - The Best of Food
 - Adjacent to Golf Course
 - Close to the Beach

Rates: American Plan: From \$4.25 a Day, Single—\$7.50 per day Double.

Cottages with Private Bath—\$11.00 per day—Double.

Reductions for Guests staying One Week or longer.

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(D. Dougan, Owner)

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71 Miles North of Nanaimo—148 Miles North of Victoria

Courtenay is situated in the beautiful Comox Valley and is surrounded by mountain glaciers and picturesque lakes and rivers. It is the outlet to the famous Forbidden Plateau, where the snows on Mount Albert Edward (alt. 7,000 ft.) are actually pink, owing to the presence of a minute plant!

Comox, an Indian name meaning "Land of Plenty," is an extremely attractive residential centre situated some three miles from Courtenay. Comox Bay provides fine Salmon trolling. For the golf enthusiast two excellent golf courses, one swept by fresh sea breezes, are within easy reach.

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Upper Campbell Lake, V.I.

At the Entrance of the Famous "Strathcona Park"

The Lodge . . .

STRATHCONA PARK LODGE, surrounded by pines and firs, is truly a home away from home. Built entirely of logs, it reflects its rustic surroundings and always affords an atmosphere of western homelike hospitality. Spring-filled mattresses assure the guest of complete comfort. The spacious lounge, with its cheerful fireplace, has furniture of rustic design, all cut from the virgin forest. Meals are all Home-Cooked and are especially appetizing.

Fishing . . .

Upper Campbell Lake is known to all fishermen (Troll and Fly) throughout British Columbia, as a lake teeming with trout. It never fails the most experienced and inexperienced fisherman. It offers the ardent fisherman thrilling sport during the season.

Hunting . . .

The Shooting at Upper Campbell Lake is excellent. Few fail to get a good bag. Shooting includes Deer, Duck, Geese and Grouse, which are plentiful. This is a practically unexplored country and is a sportsman's paradise in every sense of the word.

Rates: American Plan—Single, \$5.50 per Day; Double, \$10.00 per Day.

How to Get Here:

Cars can be driven right to Lake, where we meet you and take you by boat across the Lake to the Lodge. Or, come to Campbell River by boat from Vancouver or by bus from any Island point, and we will meet you, provided you have notified us of your intended arrival. As accommodation is limited, Reservations are definitely necessary. Write or wire:

Gordon Whittaker

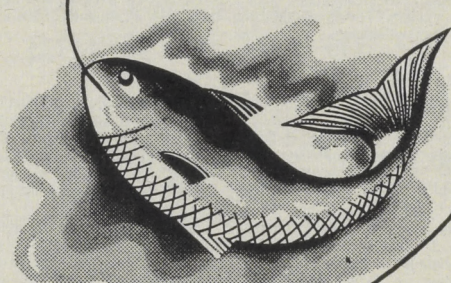
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Quinsam P.O., Vancouver Island.

"OPEN ALL THE YEAR ROUND"

Painter's

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VANCOUVER ISLAND • BRITISH COLUMBIA



**TYEE • COHOE • SPRING
TROUT • STEELHEAD**

OPEN ALL YEAR

The Lodge at "Painter's"



PAINTER'S FISHING RESORT has locations on either side of the mouth of Campbell River and a foreshore that stretches for over a mile and a half along the waters in which the famous Tyee, Cohoe, and Spring fishing of this district is done. On these locations we offer to fishermen a wide variety of accommodation, for they may, according to their taste, stay at any one of our three places—in the lodge or its cabins, at the Tyee Camp, or on "The Spit." Each of these has a wharf and boats, guides, tackle, and other fishing facilities, and each has had in the past its proponents as being the best place to spend a fishing holiday.

The lodge and cabins are operated together as one place, giving the fisherman accommodation which we believe is most suited to the type of life he comes here to lead (see photograph above). Both the lodge and cabins are run on the American plan.

We have spared no pains or expense in making this lodge thoroughly up-to-date and comfortable, and we have no hesitation in guaranteeing that our guests will find here accommodation and service equal to that obtainable in the most modern and fully equipped hotels. The cabins are comfortably furnished and are given hotel service. Each has a bathroom with a shower.

RATES: We shall be pleased to quote rates upon application, and can assure you they are most reasonable for the type of accommodation offered.

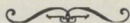
We suggest you write for our booklet which gives detailed information as to the Fishing, Seasons, Rates, and other data.

See Canada's Finest
Display of

ENGLISH BONE CHINA and FINE EARTHENWARES

From the Patterns of
Wedgwood — Spode
Royal Doulton — Ainsley
Royal Paragon — Royal Crown Derby

"Famous for 200 Years"



AT

**DAVID SPENCER
LIMITED**

VANCOUVER

BRITISH COLUMBIA



Spode's Jewel with Billingsley Rose

The decoration of this exquisite pattern consists of the famous Billingsley Rose, a rose spray, hand painted on each piece in delicate natural colors with an Arabesque design embossed around the rim. Billingsley Rose is a Spode heritage dating from 1800-1830 when it was painted for Spode by that famous English itinerant china-painter, Billingsley. The Arabesque is pure sixteenth Century Italian Renaissance taken by one of the early Spode artists from the halo of one of the early Italian paintings of the saints. The whole is a pattern of rare beauty, artistically shaped, and is particularly effective when used with lace table coverings. We suggest it as a distinguished appointment for your own home or as a gift of exceeding fine taste for someone else.

China Department

DAVID SPENCER
LIMITED
VANCOUVER, B. C.

Vancouver, B. C.

"The Gateway to the Pacific"

During the past four years, people have wondered why "The Traveller's Digest" does not do more Vancouver advertising. It is for several reasons. Firstly, we only have a certain limited amount of paper with which to publish—secondly, there is a war on—and Vancouver is playing a vitally important part in the war and accommodations are limited—thirdly, the Vancouver Tourist Association does a very good job of publicizing Vancouver. However, we assure you that it is a most beautiful city to visit—and it offers innumerable attractions for the tourist and traveller, situated as it is at the Gateway to the Pacific Ocean. It is a City of well-kept homes with beautiful gardens, and scenic spots to lure your fancy for days on end.

Stanley Park, comprising 1000 acres of natural beauty, is only a few minutes' drive from the centre of the City, or can be reached by street car in short time. Here you find exotic gardens, natural unspoiled forests where innumerable trails invite the explorer to hike, ride or cycle. Bicycles and Horses may be rented at the Park Entrance. Tennis Courts, Lawn Bowling, Miniature Golf, and Safe, Sandy Beaches are all at your beck and call in Stanley Park!

The Marine Drive, commencing at the Park and continuing along by English Bay, then across Burrard Bridge and to Kitsilano Beach, then on to Jericho Beach, to the University of British Columbia and through Point Grey, is delightful.

Accommodation: Vancouver has many fine Hotels and Motor Courts, and excellent Cafes, but we suggest you make reservations well in advance at the present time. For Hotel Accommodation we recommend: The Vancouver Hotel (C.P.R.), The Sylvia Court Hotel (at English Bay, on the Beach), The Devonshire Apartment Hotel, The Hotel Georgia, the Grosvenor Hotel, or the Ritz Apartment Hotel — which are centrally located. For Motor Courts, DeVall's on Kingsway, The Bluebird, or Rio Vista Bungalow Court on Grandview Highway.

For Descriptive Folders, profusely illustrated, and for detailed information, contact the:

Vancouver Tourist Association

GEORGIA AND SEYMOUR STREETS

VANCOUVER, B. C.

The Trans-Canada Highway

(Mainland Setion—Vancouver to Revelstoke, B.C., 433 miles.)
via Kamloops, B.C.

ROAD SURFACE: Paved or hard-surfaced practically to Kamloops, B.C. (279 miles), then a good gravelled road from Kamloops to Revelstoke, via Salmon Arm and Grindrod, B.C.

Leaving Vancouver, by the Georgia Street Viaduct, turn right on Main Street and half-left at Kingsway, for the City of New Westminster. Proceed through New Westminster, and cross the Patullo Bridge (Toll 25c—for which you get a receipt, applicable on the Toll of \$1.00 at the Toll Gate near Spuzzum). The road for many miles traverses the smiling acres of the Fraser Valley and scenes delightfully pastoral.

In the heart of the Fraser Valley, Chilliwack thrives as the "Capital City" of this enterprising district. Chilliwack is, of course, famous for its Cherry Carnival each July—but to us it is famous for its lovely homes and beautiful gardens. Never have we seen such a riot of colour as that surrounding the homes of the Chilliwackians! They must have "green fingers"—for everything grows. Good shops and hotels, too.

At Mile 104, the town of Hope, established by the Hudson's Bay Company in 1847 as a depot for the posts of the upper country, is the gateway to a section whose every station had a part in the vivid drama of British Columbia's early days. In those days Hope was head of navigation. The Fraser Canyon was a barrier to stay the stoutest-hearted, and men fought and perished in its appalling chutes and rapids. When Simon Fraser, of the North West Company, explored the river in 1808, he was compelled frequently to crawl like a fly upon its stupendous bluffs. In face of incredible difficulties, the Royal Engineers built the Cariboo Road from Yale to the goldfields—began it in 1862 and finished in 1865—and added another glorious stanza to the Saga of the West.

The road goes on through Yale to the Toll Gate (\$1.00) and around a series of rocky bluffs to the Alexandra Bridge, and then on past Alexandra Lodge (a delightful spot for a meal or overnight), and a few miles beyond the Lodge is the first glimpse of Hell's Gate. Here the river swings in a long curve between jagged walls which turn the current back upon itself in a jumble of criss-crosses and boiling whirlpools. There is a sign at the best viewpoint for "Hell's Gate."

Following along the Fraser River, we come to Lytton, at Mile 70, and here is the confluence of the Fraser and the Thompson Rivers. The road leaves the Fraser River, and follows the Thompson. In some respects the Thompson is

Trans-Canada Highway (Cont'd)

more impressive than the Fraser. It is openly and candidly in a hurry, and its course is through a spectacular gorge of huge escarpments.

From Spences Bridge, Mile 190, to Ashcroft, Mile 225, the road follows the river for some distance, but emerges presently into a country open and park-like. Ashcroft, in the old days, was the starting point for the rich Cariboo gold district. At Cache Creek, a few miles beyond Ashcroft, the road forks, and you take the right turn to Kamloops. Twelve miles out, before reaching Kamloops, is the Bar C Guest Ranch, where Mr. and Mrs. Henry Cornwall, the oldest settlers in this district, now cater to tourists in their ranch home, and where you will find most comfortable accommodation. This entire district is famous for its marvellous fishing, and at either Lac Le Jeune, or Paul Lake, the signs for which you will see as you travel adong, you will get both grand fishing and the best in hospitable catering.

From Kamloops, the road leads on to Sorrento, and Salmon Arm, where you get a magnificent view of lovely Shuswap Lake, also renowned for its fishing. There are the best of accommodations here, Bill Potts' fishing camp here, half a mile off the main road, near Sorrento, being particularly appealing. At Salmon Arm there is a good Auto Camp, the Lakeview, and also a good hotel. From Salmon Arm the road winds past lakes, through young forests, and through pastoral lands, until the thriving town of Revelstoke is reached. At Revelstoke the Highway connects with the "Big Bend" section of the Trans-Canada Highway—to Golden.

When passing through Hope, call at:

FORT HOPE GARAGE

Complete Service for the Motorist.

Towing — Repairs — Tires — Ignition Specialists

IMPERIAL OIL PRODUCTS

Telephone: Hope 461

H. Hockin and G. E. Carlan, Props.

Don't Forget!

GOLDEN LODGE

GOLDEN, B. C.

"Exceptional Accommodation"

CHILLIWACK, B. C.

Mrs. Tom Berry, Prop.

Phone 2101

Headquarters for Commercial Men and Tourists

Royal Hotel

GOOD EATS CAFE

CHILLIWACK, B. C.

Newly Renovated

Good Beds and Rooms, \$1.50 Up

Hot and Cold Water

ENGLISH CHINA

LEATHER GOODS

BRIDAL WREATH DIAMONDS

FINE
WATCHES

Don Lange

STERLING
SILVER
AND
PLATE

JEWELLER

CHILLIWACK, B. C.

"A STORE OF DISTINCTION"

For Your Car Service

CHILLIWACK GARAGE & MACHINE SHOP

Chrysler and Plymouth Dealers

Shell Products

Towing Service

Lubrication

Telephone: 2331 (Days) or 5782 or 4748 (Nights)

Information on Big Game Hunting and Fishing
gladly given.



*A Welcome Awaits
You . . .*

at

The Spa Auto Court

and

The Spa Coffee Shop

"On the Shores of the Most Photographic Lake in the West"

A grand place for a holiday at Harrison. Right on the Lakeshore, with Fully Modern Cabins, where you can do your own Housekeeping, or can get mighty wholesome Meals at the **Coffee Shop**. Honestly, the Waffles they serve here are super! And the same word goes for anything else from a Snack to a Full-Course Meal. It's really Delicious Home-Cooking, in a place as Modern as Tomorrow and as spic and span as a brand-new pin!

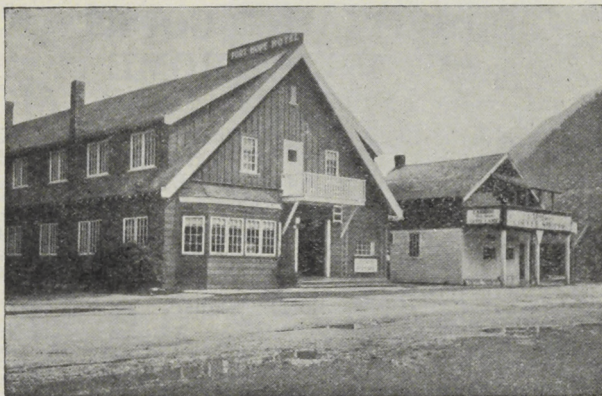
Close to the Golf Course—one of the finest in the West.

Joe Bourassa, your happy Host, will be only too pleased to give you helpful hints on Fishing, Hiking or other diversions at Harrison.

For Reservations, Phone Agassiz 24-X or write:



HOPE, B. C.



Fort Hope Hotel
AND
Cariboo Coffee Shop

"On the Banks of the Mighty Fraser"

This Hostelry, long known as one of the most comfortable stop-over spots in British Columbia, has now been taken over by new managers, and is really being operated in an absolutely first-class way. Rooms are comfortable in the extreme.

The Cariboo Coffee Shop, which is under the same management, specializes in appetizing meals—with Sizzling Steaks as a specialty! There's been a lot of comment on their home-made pies, too. All favorable!!

We have every confidence in recommending this Hotel and Coffee Shop to you—either for an overnight stay—or as headquarters for a holiday in this district, one of the most picturesque in British Columbia.

For Reservations, write, wire or telephone:

Fort Hope Hotel

(100 Miles East of Vancouver, B. C.)

On Trans-Canada Highway

Accommodations on the Trans-Canada Highway

BROPHY AUTO COURT and TOURIST HOME LYTTON, B. C.

New Cottages—Fully Modern—Spotlessly Clean. Gas Stoves for Cooking—Spring Filled Mattresses. Everything Supplied for Housekeeping—Rates \$2.00 Up.

"The Finest Cottages on the Highway."

Also Tourist Rooms in Lodge at reasonable rates. Situated one block off Main Street, overlooking the Fraser River. A nice, cool lawn to relax on—with plenty of shady trees!

"Look for Brophy Signs."

"The Gateway to the Cariboo"

T. U. Auto Camp

On your trip, be sure to stop in and see us. We try to have authentic and dependable Fishing and Hunting information on hand at all times.

We maintain a nice, Clean Tourist Camp, and serve Home-cooked meals in our dining-room.

Hunting for either Birds or Big Game is very good when in season—and this also applies to Fishing.

We have a few good, gentle Saddle Horses for hire, and you can spend a nice holiday, fishing, hunting, hiking or horseback riding, etc. For further information and rates, please write:

T. U. Auto Camp

CACHE CREEK, B. C.

Lorne Holgate, Prop.

Don't Overlook . . .

MILE HIGH CAMP, AT FACE LAKE

(27 Miles from Kamloops — 55 from Cache Creek)

GOOD TROUT FISHING — EXCELLENT HUNTING

Under Management of Mrs. Constance Macdougall.
Gillie Cornwall, Prop.

Come to the . . .

BAR
C
**Guest
Ranch**
and
**Cornwall
Lodge**

12 Miles West of Kam-
loops on Trans-Canada
Highway.



Nestling in a beautiful valley, with its back to timbered mountains and fronted by clear sagebrush ranges, the Bar C Guest Ranch is most beautifully situated. The accommodation is of the very best—in fact, here you can rough it in comfort. Cabins, tents or large bedrooms in the lodge are available.

The cuisine is prepared from all ranch grown produce. The meat is from range-run beef, the vegetables from the ranch garden, and the milk and cream from pure-bred cows.

Horseback Riding.—Whether you're an expert rider or a novice you'll find a horse to your liking at Bar C Ranch . . . high-spirited mounts for the real equestrians, quiet ones for the rookies and friendly ponies for the children.

Rates for Riding:

50c per hour (\$1.00 Minimum); \$2.00 per Day; \$8.00 per Week.

Accommodation Rates: American Plan—

Single	Daily \$3.00; Weekly \$20.00
Double	Daily \$5.50; Weekly \$36.00
Twin Beds	Daily \$6.00; Weekly \$40.00

267 Miles from Vancouver by car.

Come by Trains to Kamloops, B.C., and we will meet you if you advise us. Wire or write THE BAR "C" RANCH, Kamloops, B. C.

Delicious Food

Delightfully Served

Pleasant Surroundings

THE MARILYNNE

In the Plaza Hotel, Kamloops, B.C.

Hours: 7.00 a.m. to 8.00 p.m.

Walter Johnson, Prop. - Alma Johnson, Manageress

"Visit Our Kitchen"

Supplies for Your Fishing Trip?

Come in and see us!

KAMLOOPS MEAT AND PRODUCE CO.

(Opposite Leland Hotel)

Fresh and Cooked Meats

Groceries

Fruits and Vegetables

Accommodation in Kamloops, B.C.

Kamloops has three excellent Motor Courts, The Riverside, which is down by the Park and lake, The Kamloops Auto Court, at the East entrance to the City—and a new Court opening this year which we have not yet found the name of, but which is located at the East end of Battle Street. These Courts are all fully Modern and up-to-date.

For Hotel accommodation, we recommend either the Leland or the Plaza Hotels.

For the Best in Car Service in Kamloops, try:

HOME TERMINAL

(Eric and John Fisher, Props.)

Centrally located on Trans-Canada Highway.

Acetylene Welding

Body Work

Tire Repairs

First-class Mechanics

Lubrications

HOME OIL PRODUCTS

"The Shop with You in Mind"

Beaton's Ladies Wear

At Kamloops and Revelstoke, B.C.

Specializing in:

Imported English Woollen Suits and Coats.

Smart Sportswear.

Pure Wool Sweaters by Jantzen.

Fine Woollen Yarns.

"Park Lane" Dresses.

"Betty Barclay" Dresses in Half Sizes.

We cordially invite you to drop in and inspect our stocks.

Treats in Eats . . .

in the way of really "Home-Cooked" foods is what we found at "THE MARILYNNE"—the new Cafe in the Plaza Hotel at Kamloops.

Friendly, courteous service — delicious food, delightfully served in pleasant surroundings will make you glad that we recommended this place to you. All White Help, of course. Try it once—and you'll return.

YIPPEE!!!

BE SURE TO COME TO KINSMEN'S

4th ANNUAL STAMPEDE

July 2nd and 3rd

KAMLOOPS, B. C.

"In the Heart of the Interior"

Authentic Information About Fishing Camps in the Kamloops District

PETER HOPE LAKE: Located 34 miles South of Kamloops— $\frac{1}{2}$ mile wide, $1\frac{1}{2}$ miles long. Trout up to fifteen pounds taken last year (1944). Average two to four pounds. Flies, flatfish and troll are all excellent. Road open to lake. Boats available, also Cabins. Get in touch with Si. Young, Kamloops, for reservations on either boats or cabins before going.

MILE HIGH CAMP AT FACE LAKE: Located 29 9miles from Kamloops. Drive to Bar C Guest Ranch on Trans-Canada Highway, 12 miles West of Kamloops, and then 17 miles South over good road to Camp. Camp at elevation of over 5000 feet on shores of Lake. Excellent Trout Fishing throughout season on fly, flatfish or troll. (Also good Hunting during season.) Best of Accommodation on American Plan. Food is good. Gillie Cornwall, proprietor, Mrs. Constance McDougall, formerly of Oak Bay Beach Hotel, Victoria, Manageress. Write direct for reservations to Gillie Cornwall, c/o Bar C Guest Ranch, Kamloops, or telephone Ranch.

GLIMPSE LAKE: 68 miles south of Kamloops. Can be reached by car, via Merritt, B.C. Lake $\frac{1}{2}$ mile wide, approx. 2 miles long. Kamloops Trout 2 to 12 pounds taken in 1944. Fly good in June and early July. Trolling spoons or flat-fish good May, June and early July. Early fall fishing excellent. Meals, bedding and cabins and also Lodge accommodation available. For reservations—C. W. Albrecht, Quilchena, B.C.

LAC LE JEUNE: Approximately 25 miles South of Kamloops. Can be reached by car over good road (ask anyone in Kamloops how to get there). Opens May 21st. Excellent fly, trolling or flat-fish. Trout up to five pounds taken last year. Accommodations in Lodge or De-Luxe Cottages on American plan—also some Cabins available with bedding and house-keeping equipment supplied. Write or phone Miss D. Costley, Lac Le Jeune Lodge, Kamloops, for reservations.

BILL POTTS FISHING CAMP: Approximately 50 miles East of Kamloops, on Trans-Canada Highway. Camp on shores of Shuswap Lake—adjacent to Adams and Little River Fishing grounds. Finest Fly Fishing in B. C. in May and June, also in early Fall. Good on fly and spoons all rest of season. Plenty power or rowboats. Accommodation in good cabins with Meals served in Main Lodge. or Cabins with housekeeping equipment also available. For reservations write or phone Bill Potts Fishing Camp, Sorrento, B. C.

PAUL LAKE: Located 12 miles N.E. of Kamloops. Alt. 2600 ft. Fly fishing is good in May, June, September and October. Trolling good at all times, especially July and August. Plenty of Boats. Accommodation in Echo Lodge or Cottages,
(Continued.)

all on American Plan. Accommodation here is absolutely "Tops." Get in touch by letter or telephone with Mrs. Scott at Echo Lodge, Paul Lake, Kamloops, B. C.

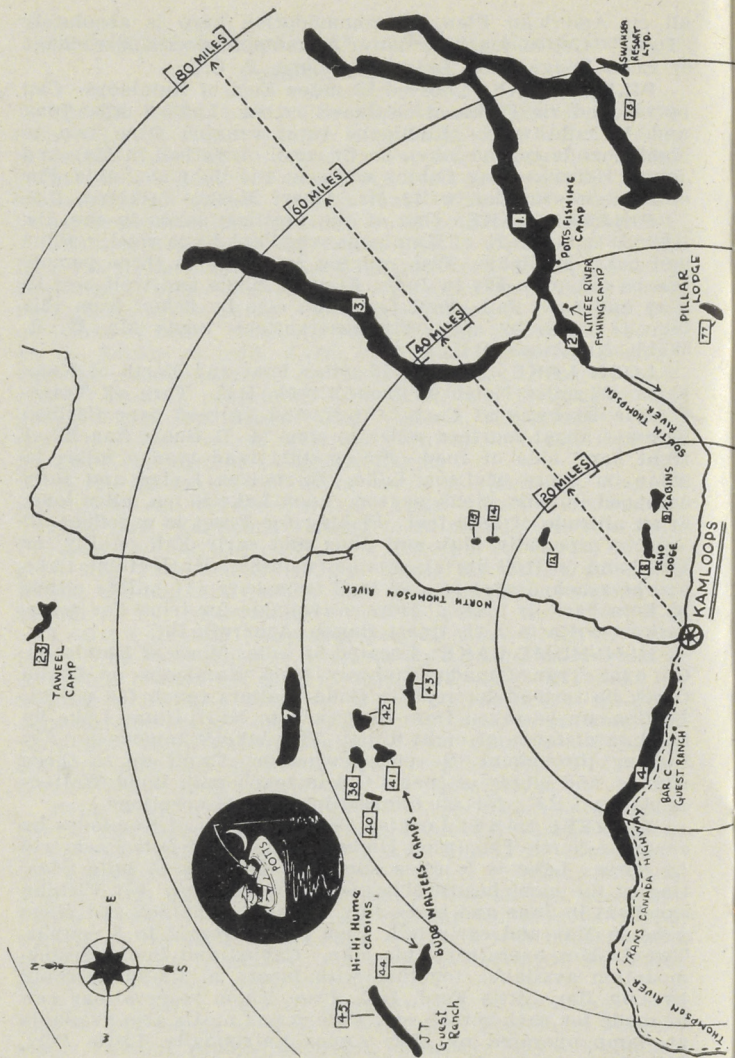
PILLAR LAKE: Located 55 miles East of Kamloops. Can be reached via Falkland or Chase by car. Lake 2 miles long and $\frac{1}{2}$ mile wide. Kamloops trout ranging from two to eight pounds can be taken on fly, troll or flatfish in May and June. Housekeeping Cabins with electric light available. For detailed information write Mr. Albert Moser, Falkland, B.C.

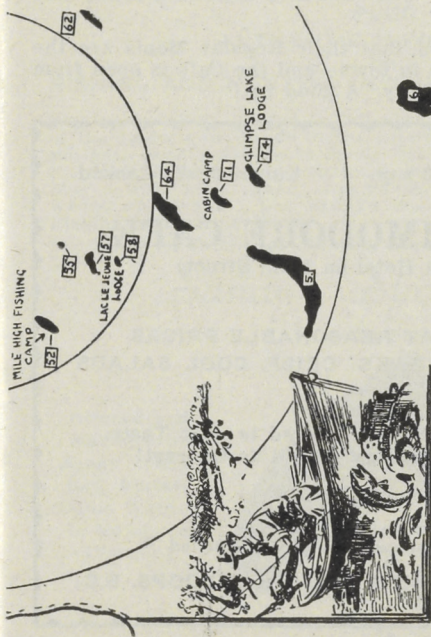
PINATAN LAKE: One of the prettiest lakes in the district, 18 miles N.E. of Kamloops, via Paul Lake road. Cabins and boats available. Fish ranging from one to three pounds can be taken on Fly in June. Flatfish, plugs and troll best in May and early fall. Paul Lake can also be fished from this lake (8 miles by car). For reservations, apply Mr. W. R. Webb, Kamloops, B.C.

LOON LAKE: Located 76 miles East and North of Kamloops—26 miles North of Cache Creek, B.C. Turn off Trans-Canada Highway at Cache Creek, and proceed over Cariboo highway about fourteen miles to sign "J. T. Guest Ranch" at right hand side of road. Follow this road twelve miles to camp on shore of Loon Lake. First-class Lodge and fully equipped Cabins. Meals served. Loon Lake is ten miles long, at an altitude of 2800 feet. Fishing for Trout is excellent all season, especially May and June and early Fall on Fly, or Troll, and on troll during summer months. Hi-Hi-Hume Lake can be reached over a good trail from here (11 miles) either by horseback or hiking. Horses available for trip. For reservations write to J. T. Guest Ranch, Ashcroft, B.C.

HI-HI-HUME LAKE: Located 58 miles West of Kamloops. Go over Trans-Canada Highway from Kamloops or Cache Creek, to turn-off for road to Budd Walters ranch (50 miles). Parties can be taken from the ranch to Hi-Hi-Hume Lake by truck, a distance of eight miles. This lake is famous for Fly Fishing throughout the entire summer. Trout up to three pounds, and plenty of them. Get in touch with Budd Walters at Savona, B.C., for all information and reservations.

TA-WHEEL LAKE: Located 69 miles North of Kamloops by car over North Thompson Highway, thence 10-mile Pack trip by horse. Lake is 5 miles long and averages $\frac{1}{2}$ mile wide. One of the most beautiful spots in the Interior. Fly Fishing excellent in June and early July. Troll and flatfish and plugs good in May and early fall. Fish range from 2 to 8 pounds. Two Lodges operate at this lake. Cabins and Lodge accommodation available, together with meals, at Camp operated by Loy Jim, Little Ford, B.C., from whom reservations can be made for pack-horses, etc. Cabins and meals also available at Camp operated by Miss Agnes Latrimouille, Little Fort, B.C. Make reservations by mail or telephone.





- | | |
|-------------------|-------------------|
| 1. Shuswap | 41. Heller |
| 2. Little Shuswap | 42. Bare |
| 3. Adams | 43. Willow Grouse |
| 4. Kamloops | 44. Hi-Hi-Hume |
| 5. Nicola | 45. Loon |
| 6. Penask | 52. Face |
| 7. Bonaparte | 55. Stake |
| 8. Paul | 57. Le Jeune |
| 9. Pinantan | 58. Ridge |
| 12. Heffley | 62. Monte |
| 14. Knouff | 64. Stump |
| 15. Upper Knouff | 71. Peter Hope |
| 23. Ta Weel | 74. Glimpse |
| 38. Elbow | 77. Pillar |
| 40. North Cabin | 78. Mara |

This map of the Kamloops area of British Columbia shows some thirty lakes that provide some of the most excellent trout fishing in the world. If you will refer to the two preceding pages, under the title of "Fishing Dope" you will find a list of the Lodges, Fishing Camps and Cabins at the various lakes, and information as to tackle, etc.

This map is sponsored by *N. S. Dalgleish Ltd., Kamloops*

Keep our store in mind when you need Fishing Tackle!

Kamloops, B.C.

* * *

Calling All Sportsmen!

When you finally fill your creel, or bag your limit of Pheasant, Grouse, Ducks, etc., and start thinking of how swell they're going to taste—don't forget that Alex Kassiones, genial Manager of the Commodore Cafe in Kamloops, features a Special Catering Service for Sportsmen.

Just take your Fish or Game to him, tell him when you'd like to eat, and Alex will see to it that a meal fit for a king awaits your pleasure!

If you're going out for the day—they'll pack a lunch box for you that will prove tasty and satisfying. All in all, the needs of the "inner man" will be looked after in a pretty fine way.

Might as well mention that their Regular Meals are the best and most reasonable in town—and the Cafe is open from 6.00 a.m. until 2.00 a.m. Daily. A good bet!

Open 6.00 a.m. to 2.00 a.m.

Lunch Boxes Packed

THE COMMODORE CAFE

(Near Plaza Hotel on Main Street)

Featuring . . .

**FINE MEALS AT REASONABLE PRICES
TENDER JUICY STEAKS CRISP, COOL SALADS**

For Sportsmen:

**Your own Fish and Game cooked to your Taste.
Bring in the "makings"—we'll do the rest!**

Banquet Catering

**Coffee Counter - Booths
Completely Renovated and Remodelled**

ALEX KASSIONES, Mgr.

KAMLOOPS, B.C.

Announcing the Opening of . . .

Sandy's Sport Shop

. . . and . . . Tourist Information Bureau

LELAND HOTEL BLOCK

KAMLOOPS, B. C.

Specializing in . . .

"Everything for the Sportsman"

- The Best in Fishing Tackle
- The Finest Hunting Gear
- Sleeping Bags . . . Air Mattresses.
- All Types of Camping Equipment
- Sports Clothes for the "Outdoor" Man

PLUS

AUTHENTIC INFORMATION

ON

FISHING AND HUNTING IN THE KAMLOOPS DISTRICT.

You are cordially invited to call upon Sandy's intimate knowledge of the Lakes and Woods in the Interior of British Columbia. For the past twenty-five years Sandy has been closely associated with Fishing and Hunting and knows personally all the registered guides over a wide area. Sandy can advise you on what tackle to use, where and when! Let Sandy's Sport Shop arrange your next Fishing or Hunting Party.

For Rates on Fishing or Hunting Parties, write, wire or telephone:

Sandy's Sport Shop

KAMLOOPS,

(Owned and
Managed by
"Sandy" Sandi-
ford, Former
Game Warden
in Kamloops
District.)



KAMLOOPS, B.C.

*"Where the World's Finest
Fish and Fishermen Meet"*

Chosen for the
past three years
as Guide on
their Fishing
Trips by
His Excellency
The Earl of
Athlone,
Governor-Gen-
eral of Canada,
and H.R.H.
Princess Alice.



*"The Home of the
Fighting Trout"*

Bill Potts Fishing Camp

*"On the Banks of Shuswap Lake
at Sorrento, B.C."*

COMFORTABLE, CLEAN COTTAGES — ELECTRIC LIGHT
ADJACENT TO THE FAMOUS "LITTLE RIVER" FISHING
GROUNDS.

POWER BOATS — EXCELLENT HOME-COOKED MEALS.

Here's a place Fishermen and Hunters alike will appreciate. If Fishing is your Hobby—you'll be able to give it a good ride. This district is famous the world over for Trout Fishing—holding the record for Rainbow Trout in B. C.—19½ lbs.—caught in 1943! Fishing is at its best usually in May and June—and again in September—but good catches can be made all season.

There are power boats and rowboats, and also a 36-ft. cruiser, which is used to take fishing parties to Adams and Little River Fishing Grounds, and is also used for Scenic Lake Trips.

This district is also noted for its Game Hunting—and Guides can be arranged for—if you write in advance—making the Camp your Headquarters.

Bill Potts, who has recently taken this camp over, certainly knows his stuff insofar as anything outdoors is concerned. For the past 14 years Bill was Assistant Chief Ranger in the Kenora District—and is a brother of Bob Potts, who owns Potts' Muskie Camps, which are famous the world over—so he comes from a long line of fishermen!! His experience in the Northern Woods speaks for itself insofar as his qualifications as a Guide for Hunting Parties.

For "Vacationists" who want to get away from it all—relax and take it easy—whether you like fishing or not—you'll love it here. Plenty of interesting trails to hike—two grand beaches for swimming right at your front door—lots of shady places to loaf around in—and good accommodation and excellent food!

For Rates and Reservations, write, wire or telephone:

Bill Potts Fishing Camp

SORRENTO, B. C.



Blossom Time in the Okanagan.
(Photo Copyrighted by D. Kermode, Vernon, B.C.)

Where Holiday Dreams Come True

Vernon

SUNSHINE - AND - SOMETHING TO SEE!

From the Early Spring to the Glorious Indian Summer in October, Happiness Is Waiting for You in the North Okanagan

No matter what other qualifications the family that goes "a holidaying" may demand, first must come the weather. Some may want safe bathing beaches for the children, others good fishing or a well kept golf course, but everyone wants sunshine as well. Of course, nobody can guarantee weather, but year after year Vernon has averaged 2,000 hours of sunshine annually.

GOLF AND TENNIS

The Vernon Golf Club has a lovely nine-hole course and a modern club house. Visitors are always welcome at a nominal green fee. A Country Club with good tennis courts is open to visitors.

TRAIL RIDING AND HIKING

Lying east of Vernon, in the Lumby area, is the wild, almost virgin territory that marks the beginning of the Canadian Rockies. The nature lover may ride horseback or hike for days or weeks in a country almost untouched by man. Here in sight of the eternal snow of the Rockies, wild life is everywhere and lakes and streams just boil with fish.

JOLLY OLD ENGLAND

On Sundays and often Thursday,s the Vernon Draghounds provide a unique diversion for the visitor. With "Master" and "Whippers-in," all dressed in the customary old English riding garb, they provide a colourful picture. In contrast to this you may see bronco busters in action at the Falkland Stampede.

BATHING IN PERFECT SAFETY

Bathing in the fresh, clear water of Kalamalka, the lake of gorgeous colours, is something to tell about. Visitors have come back year after year to see the fascinating beauty of this miracle of nature. Greens and Blues so vivid that scientists have been unable to explain them.

Altogether, the North Okanagan, lying some one hundred miles north of the American border at Oroville, offers the vacationist sunshine and happiness—something different. Come and enjoy it. A royal welcome awaits you.

Shops, Food and Lodging in Vernon

Camera Pictorialist

There's no other name that so fits Douglas Kermode. He has a rich artistic imagination that shows itself in the amazingly different and beautiful shots he achieves. You simply must visit his store and see his specimens—they make the most ideal and individualistic gifts you can imagine.

An Excellent Photo Finishing Department is also at your service.

Kermode's Studio

222 Tronson Street, Vernon

"Photography In All Its Branches"

VERNON'S FINEST HOTEL!!

National Hotel

(J. Lemiski, Mgr.)

Rooms With or Without Private Bath

Also Operating in the Hotel:

The Chateau Cafe

Quality Food — Prepared Under Immaculate Conditions
Served in a Quiet Atmosphere

LET US SERVICE YOUR CAR

When Travelling in the Okanagan!

We Maintain "Up-to-the-Minute" Service Stations in:

Salmon Arm

Vernon

Lumby

(Phone 158)

(Phone 400)

(Phone 13R2)

Towing and Wrecker Service

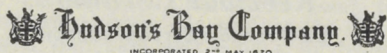
Chrysler and Plymouth Agents — Imperial Oil Products

BLOOM & SIGALET, LTD.

"Look for Our Service Stations"

Food and Shops in Vernon

WELCOME TO THE
Shopping and Style Centre
OF THE OKANAGAN



VERNON, B. C.

Open 5.00 a.m. to 1.00 a.m.

Catering to Tourists and Sportsmen

National Cafe

(Next to Capitol Theatre)

"Good Steaks Are One of Our Specialities"

Fast Service

Tasty Food

Counter, Booth and Table Service

Soda Fountain

YES — *There's a . . .*

Mc and Mc STORE
IN VERNON

"Everything for the Sportsman"

"The Store of Unusual Gifts"

"PICTURES PAINTED IN WOOD"—Exclusive to Our Store

ORIGINAL WATER-COLOURINGS PAINTED ON SILK

By Raoul Beaudry

F. B. Jacques & Son

Vernon, B.C.

REPRODUCTIONS OF CHINESE ART

Pottery by "Calichene"

"Gifts That Are Different"

Magic Carpet of the Interior

We don't often go into rhapsodies about the shops we find—but once in a while we do run into something that is quite "different" and that was our experience in Vernon, when we found "The Store of Unusual Gifts."

No matter what type of Gift you are searching for—your search will end here! Pictures Painted in Wood—exclusively sold by Jacques Gift Shop—pictures where the colourings are all brought out in Genuine Wood Inlays—a truly British Columbia Souvenir. Sandwich and Hostess Trays of Juniper and Alder—Nutcraft Novelties—Buttons—Glamour Pins—Necklets and Bracelets of Polished Woods all made in B. C. Original Water Colours by Raoul Beaudry—Pottery Figures by "Elzac" of California—Balata Rubber Figures from far off Jamaica—"Rainbow Glassware, hand coloured and hand-decorated—"Gloria Jefferies" Dogs, modelled from life by the Canadian Artist, Gloria Jefferies!

No wonder we felt like Alice in Wonderland as we browsed around this enchanting store. We have just mentioned a few of the "different" types of gifts you can buy. Go—and see for yourself and thank us for telling you about it.

F. B. Jacques & Son

VERNON, B. C.

Vernon, B. C.

Goin' Fishin'???

YOU'D BETTER DROP IN AND SEE . . .

Bennett Hardware

"All the Tackle That's Available—

All the Information We Can Give"

Both Cherfully Supplied!

Stores at: Vernon, Kelowna, Penticton

Phone 505

Vernon, B. C.

SHILLAM'S GARAGE

Fast, Courteous and Efficient Service

Towing

Lubrication

HOME OIL PRODUCTS

"Everything for the Motorist"

Behold the Fisherman!

He riseth up early in the morning and disturbeth the whole household—

Mighty are his preparations—He goeth forth full of hope . . .
When the day is far spent, he returneth smelling of strong drink
and the truth is not in him.

The Angler's Prayer

Lord, give me grace to catch a
fish,

So big that even I,

In telling of it afterwards

May never need to lie.

The Non-Angler's Prayer

Lord, give me grace to hear
with ease

The lies I listen to:

Of fish—their size, and favourite
flies,

And all such ballyhoo!

The Okanagan Valley

"Land of the Ogopogo"

A trip through the famous Okanagan Valley offers to the traveller what is acknowledged to be the most diversified scenic wonder of British Columbia. This portion of Southern and Central British Columbia is rich in the romantic history of its pioneering days. Over the Okanagan Trail through this picturesque valley as early as 1830 travelled the Fur Brigades, Traders and Miners.

The Okanagan Valley today offers to the traveller the very best in modern Hotels and up-to-date Tourist camps, fishing resorts and all the comforts of modern travel.

Good highways lead through rich apple growing and farming areas, well settled communities and modern cities. The areas adjoining and adjacent to this wonderland abound in fish and game of all descriptions.

In the fall of the year pheasant shooting in the Vernon district is rated the finest on the continent. Geese and ducks are also plentiful and shooting grounds are easily accessible by car. For the big game hunter, deer and bear abound in the nearby hills and many fine specimens are brought in every fall.

Whenever he may go, or whatever sport or recreation he may seek, the tourist will find added pleasure and thrill in the scenic splendour of the beautiful lakes and valleys, the wooded hills and the snow-capped mountain peaks of the North Okanagan.

The Okanagan Valley is excellently served by the Canadian National Railways, the Canadian Pacific Railway and the Kettle Valley Railway, each having splendid connection to the east and west. In addition, all Valley points are linked by efficient bus services, with facilities for connections to all parts of the country. The nearest railway office will provide complete information.

* * * *

*This space sponsored by the Merchants
of Kelowna, B. C.*

Beaver Lake Lodge

"The Fisherman's Paradise"

25 miles from Kelowna by car—109 miles north of
U.S. Border.

Headquarters for

OYAMA and ECHO LAKES

With access to eighteen nearby lakes.

RATES:

Boats.....\$1.50 per day. Cabins.....\$1.50 per day
Cabin and boat.....\$15.00 per week

These cabins are equipped for housekeeping.
Bedding may be rented if desired.

Rooms available at Lodge. Home-cooked meals served.

For Reservations, Write or Wire:

W. SINCLAIR-THOMSON

Beaver Lake Lodge, Kelowna, B. C.

Mc & Mc Fishing Tackle

Okanagan Lake is famous for its big catches—and
that's no fishing yarn, fellows.

You will enjoy shopping at

Mc & Mc's

in Kelowna, B. C.

Fishing and Camping Requirements

We Also Have a Fine Stock of

English China

"It ain't no use to grumble and complain,
It's just as cheap and easy to rejoice—
When God sorts out the weather and sends rain—
Why, rain's my choice!"

Shops in Kelowna, B. C.

Calling Mr. and Mrs. Visitor . . .

and suggesting that you let us solve your "B. C. Souvenir" and Gift problems!

The Mezzanine Floor of our store is a veritable Treasure House of Wood-Crafts, all made from British Columbia Woods—Distinctive Leather Goods of all kinds—and many other attractive Gifts to take back home with you.

You'll find Imported Perfumes, Colognes, Soaps and Powders on the Main Floor, together with what Kodak supplies are available in these war days.

Plus all these attractions, we are a "Rexall Drug Store"—need more be said?

B. P. WILLITS & CO. LTD.

ONE STOP AUTO SERVICE

For Visiting Motorists!!

Here, at one central, convenient spot, at the corner of Lawrence and Pendozi Streets, we invite you to take advantage of the service of the best equipped establishment in Kelowna. We realize that the visitor wants speed as well as a good job, and we have every facility to ensure both.

"Every Type of Automotive Service"

UNION OIL PRODUCTS

KELOWNA MOTORS, LTD.

While Your Car Is Being Serviced—
STOP AND SHOP AT

JOHNSTON GROCETERIA

(Next Door to Kelowna Motors Ltd. on Pendozi Street)

"A Complete Stock of the 'Best' in Groceries"

Fishermen!

Buy your Fresh Meats, Cooked Meats, Bacon, Eggs and other supplies here and be sure of the finest quality.

THE A & B MEAT MARKET

On Pendozi Street, Near Kelowna Motors, Ltd.

Food and Lodging in Kelowna, B. C.

Royal Anne Hotel

J. H. BROAD, Manager

Kelowna, B. C.

Spacious and attractive Lounge.

Bright and Airy Dining Room.

Noted for its hospitality, service and excellent cuisine.

Rooms with hot and cold running water.

Rooms en suite with private bath connecting
at moderate rates.

Kelowna is the ideal vacation city of the Interior.

Host of the Famous Regatta.

**SPORTS: RIDING, GOLF, TENNIS, BOATING
and SWIMMING**

Headquarters for Service Clubs

WE CATER TO TOURISTS!!

Chapin's Cafe

KELOWNA, B. C.

Next to Empress Theatre — Look for Our Sign

George A. Meikle Ltd.

Featuring . . .

BRITISH WOOLLENS

EXCLUSIVE LADIES' WEAR

MEN'S FURNISHINGS

On the Main Street — In Kelowna

OKANAGAN MISSION, B. C.

The Utmost in Comfort

That is what you will find at Okanagan Lake Auto Court, at Okanagan Mission. They are completely modern in every detail. Each cottage has a Bedroom and Living Room and Bathroom with Toilet and Shower. Housekeeping facilities are provided.

It's ideal for a Holiday—for you can swim—go fishing—play tennis—go boating—and Horseback Riding! Attractive rates by Day or Week.

Mr. and Mrs. R. Hawkins
OKANAGAN LAKE AUTO COURT
Okanagan Mission, B. C.

* * * *



Greenways *Riding Stables*

SADDLE HORSES
FOR HIRE

By the Hour or Day

RIDING LESSONS

Horses to suit every kind of Rider. Special Ponies for Children.

ED. COELEN
Okanagan Mission, B. C.
Phone 256-R

* * * *

An Old Country Inn . . .

in a delightful setting on the beautiful shores of the sunny Okanagan Lake.

ELDORADO ARMS

Season 1945—June 1st to September 30th

Write for Rates and Reservations

Eldorado Arms, Okanagan Mission, B. C.

REVELSTOKE—and Big Bend Highway, B. C.

Alluring and Enticing . . .

is the way we'd describe the perfumes and colognes displayed for your pleasure at Donaldson's Drug Store—"The Rexall Store"—at Revelstoke. Such featured lines as Yardley's English Lavender—Hill's Devon Flowers, Lenthéric and Lucien Le Long, to mention just a few. There's matching powders, creams and soaps, too.

And, if you're thinking of a gift for someone back home—see the selection of Leather Goods — Parker, Sheaffer and Waterman Pens and Pencils, besides other appealing lines. You can usually find Kodak Films here—together with other photographic supplies.

DONALDSON'S DRUG

"While We Live — We Crow"

Good Food — Courteous Service — All White Help

The CLUB CAFE

Revelstoke, B. C.

Next Door to the Avolie Theatre

Mr. and Mrs. C. Woolard, Props.

"Steaks Are Our Specialty"

. . . a friendly tip!

Revelstoke has a first-class Beauty Shop, "Paula's," just about opposite to Beaton's, so either telephone 27 for an appointment or drop around. We have no hesitation in recommending this shop, as we personally patronize it!

The Big Bend Highway

REVELSTOKE, B. C., to GOLDEN, B. C.

DISTANCE 193 MILES

Road Conditions: This is a very good gravelled highway, no difficult grades. Is an extremely picturesque drive, and takes about six hours driving time. There is a Cabin Camp and Cafe at Middle River, 121 miles East of Revelstoke. Also an Auto Service Station.

GOLDEN LODGE

at Golden, B. C., is open (1945) and this is the most comfortable lodge in these parts.

Mount Revelstoke National Park

Mount Revelstoke National Park, most westerly of the Dominions National Park, has an area of 100 square miles, and is accessible from Revelstoke by one of the most striking roads on the continent, known as the Royal Highway. This highway, 18 miles in length, was named in honor of visits to the Park by members of the British Royal Family, and was opened in 1927 by H.R.H., Edward, Prince of Wales.

From the Forestry Lookout, near the summit of the road, is a fine view of the surrounding mountains that extend for countless miles in a sea of snow-capped peaks and glittering ice-fields. In marked contrast to this rugged grandeur is the view of alpine meadows and slopes, dotted with flowers of every hue. Here you obtain a superb view of the Columbia River and Big Bend.

From the summit, where the altitude is 6,500 ft., a trail leads through picturesque Alpland to Lakes Eva and Miller, both of which are stocked with trout. From here the trail follows over the rim to the Lakes of Jade, affording throughout its length many splendid views of the Selkirk Mountains.

Revelstoke Shops

The Shop With YOU in Mind . . .

aptly fits the new and smart shop recently opened in Revelstoke by BEATON'S LADIES' WEAR, for they do seem to have "YOU" in mind in their selection of smartly styled apparel.

Here you'll find exclusive Coats and Suits in Imported English Woollens—debonair Sportswear—distinctively tailored to give you that "well-dressed" look!

There's Pure Wool Sweaters by Jantzen—or fine Woollen Yarns if you prefer to knit your own. A full line of "Park Lane" dresses and the famous "Betty Barclay" frocks in half-sizes for the not-so-easy-to-fit figure!

You'll miss an exceptionally fine little shopping spot if you don't call in and browse around here. And—keep in mind their shop in Kamloops, too.

BEATON'S LADIES' WEAR

Revelstoke and Kamloops, B. C.

Revelstoke, B.C.

Gateway to the Big Bend country, Revelstoke (Population 2900, Altitude 1490 feet), is picturesquely situated on the Columbia River, between the Monashee and Selkirk Mountains.

There are two City Parks, Central and Mountain View, both of which are equipped with playgrounds and wading pools for the children.

The Revelstoke Golf Club offers an interesting course—two miles from town, green fees, 50c.

There's good fishing in this area, and if you want to try your luck, drive up to Mt. Revelstoke, 18 miles, and cast a fly in either Lake Eva or Miller. It's usually a good spot. You can always get the dope on fishing by calling on Mr. Earle Dickey, at the Board of Trade offices. He knows where they're biting!

* * *

Hungry?

Well, nobody ever left "**LENA'S**" with that complaint. How about a nice cool, crispy salad? m-m-m, but that sounds good! Or perhaps a sooper-doooper steak for the he-man of the party? Whatever the inner-man craves will be available. Club breakfasts are featured—from 25c.

Almost forgot to tell you where to find the place! On First Street, in Revelstoke Hotel Building.

LENA'S CAFE—REVELSTOKE, B. C.

"Good Food Well Prepared"

Best in the West!

You'll be agreeably surprised at the type of accommodation offered at the:

REGENT HOTEL

(On First Street, at Revelstoke)

All rooms have been renovated and re-furnished and rates With or Without Bath are surprisingly low.
It's the best bargain in Hotel Accommodation in the West!

In Revelstoke We Recommend . . .

O-K GARAGE

BRITISH-AMERICAN OIL PRODUCTS

Repair Service to All Makes

Expert Lubrication

Towing and Wrecker Service.

Telephone: Day, 97; Night, 257

Creston, B. C.

(On Southern Provincial Highway)

(69 Miles from Cranbrook, B. C.

63 Miles from Nelson, B. C.)

"In the Heart of the Fruitland of B. C."

"Let's Eat!"

When you get hungry after that grand drive along the Lake into Creston—and who doesn't—and you want a meal or a snack that touches the spot, slip into the **Greyhound Cafe** and get yourself a **home-cooked** meal served in quiet, modern and clean surroundings.

This is really an excellent place to eat and relax for an hour. There's a Soda Fountain, too, and likewise a good stock of the latest magazines and all brands of smokes. A good bet!

We recommend . . .

Universal Motors Ltd.

CRESTON, B. C.

FORD DEALERS

A well-equipped Repair Shop, capable of giving satisfactory service on all cars.

Specialized Lubricants - Tire Repairs

Towing and Wrecker Service - Phone Creston 16

British-American Oil Products

Yahk, B. C.

9 Miles East of Kingsgate — 27 Miles from Creston

You Can't Go Wrong . . .

If you stop off at "Proc's Corner"—a veritable home of Good Food—cooked by "Mrs. Proc"—and served in the Newest Coffee Shop in this part of British Columbia.

No use us telling you about it—because their reputation speaks for itself—but you just may be a tourist who hasn't heard about "Proc's"!

Situated on the Main Highway between Kingsgate, B. C., and Cranbrook, B. C., just Nine Miles East of Kingsgate—and there's an Imperial Service Station to look after your car wants . . . plus a good General Store.

PROC'S CORNER — YAHK, B. C.

(Mr. and Mrs. I. A. Proctor)

"Nothing But Home Cooking"

Food and Accommodation in Kaslo, B. C.

An Invitation to Sportsmen . . .

to make your Headquarters in Kaslo at the King George Hotel, which is now under the management of Mr. B. Albrecht.

The Hotel has been newly decorated, and the new furnishings include Simmons Beds with Slumber King Springs and Inner Spring Mattresses—which add a great deal to comfort when you've had a strenuous day hunting or fishing.

The Dining Room has an unexcelled view of Kootenay Lake—and the Food served is on a par with the view! Don't need to say much more.

Incidentally—the Weighing Station for the Gyro Cup Trout Fishing Derby is in this Hotel!

KING GEORGE HOTEL

Nothing But the Best . . .

is the slogan of Tompson's Cafe, on the Main Street in Kaslo. Fred Tompson personally looks after the catering—and he cooks a Steak that will make your mouth water! The Pies, too, are something to tell your friends about, and make sure they remain your friends!

Whether you want a "He-man" sized Meal—a Salad, cool and tempting—or just a snack—you'll get nothing but the best at:

TOMPSON'S CAFE

De Luxe Cottage Accommodation

These Cottages are New (built in 1944 and 1945) and are fully furnished for housekeeping. Built from Cottonwood Logs, each has two bedrooms—fully equipped Kitchen, Toilet and Shower — with beds and all furnishings comfortable and modern.

They are located on the Highway, entering Kaslo from the Nelson end, and we have no hesitancy in recommending them. For reservations, write or wire:

KASLO KABINS

Kaslo, B. C.

For Car Service in Kaslo, It's
KASLO MOTOR TRANSPORT, LTD.

In Centre of Town

IMPERIAL PRODUCTS

Agents for Greyhound Bus Lines

You'll Like Kaslo

On the Shores of

KOOTENAY LAKE!!!

Mere words are inadequate to describe the scenic beauties of the Kootenay Lake District. Flanked by the towering Selkirk Mountains and fed by crystal clear streams, tumbling down the verdant hillsides, Kootenay Lake is a picture of natural beauty one won't soon forget. Its equable climate makes it one of the most favored spots imaginable in which to spend a vacation; and Kaslo, situated right on the lake shore, because of its wonderful setting, is the Gem of the Kootenays!

Lovely bathing beaches, sloping down to the cooling waters of Kootenay Lake, make bathing a delightful pastime. Boating of all kinds is a pleasurable recreation and at its best at Kaslo.

Kokanee Glacier, one of the largest accessible ice fields in America, affords, in the months of July and August, a novelty and variety of climate and scenery unexcelled. The easiest way to get there is by way of Kaslo, from where you can make the trip and return in one day, driving by automobile to within three miles of the actual ice fields.

IF YOU LIKE FISHING . . .

come to Kaslo, where you can get real sport! Kamloops trout, up to twenty pounds and more can be taken in the lake by trolling and the streams provide fly fishing that will give you the thrill of a lifetime!

BIG GAME HUNTING . . . is at the best in this district—especially for Goat, but there's also plenty Bear, Deer, etc. For detailed information we suggest you write Mr. B. Albrecht of King George Hotel, Kaslo, B. C.

HOW TO REACH KASLO—

Kaslo is on the Kaslo-Spokane highway. Connection is made from the east by way of Kootenay Lake ferry at Fraser's Landing, western terminus of the ferry, with highway connection to Kaslo. Look for the sign at the road junction. The shortest road to the coast is by way of Kaslo.

KASLO B.C.

"HOME OF CANADA'S FINEST CHERRIES"

The Banff-Windermere Highway

(Cranbrook to Banff, via Fairmont Hot Springs, Windermere and Radium.)

DISTANCES:

Eastport, Idaho, to Cranbrook, 51 miles.

Cranbrook to Fairmont Hot Springs, 71 miles.

Cranbrook to Windermere, B. C., 84 miles.

Cranbrook to Radium Hot Springs, 97 miles.

Cranbrook to Banff, Alta., 190 miles.

ROAD SURFACE:

An excellent hard-surfaced highway.

Tourists entering Canada via Eastport, Idaho, will drive 51 miles to Cranbrook, B.C., and there connect with the Banff-Windermere Highway. After leaving Cranbrook, you will be travelling through what is known as the "East Kootenay" country, a place of lovely lakes and rivers, where the Selkirk and Rocky Mountains can be seen from every angle. There are many lovely spots for overnight stops, or for those looking for a holiday at an altitude not quite so high as that in the Parks, the East Kootenay district is unsurpassed. Most of the camps and ranches are just far enough off the highway to ensure a night's rest free from the noise of traffic—and they are all either on the shore of a lake, or within a few yards of it. We can't over-rate the East Kootenays, because they have everything that goes to make a perfect holiday.

The Leading Hotel in Cranbrook!

MOUNT BAKER

Fully Modern — Quiet and Comfortable. Rooms with
Tub Baths or Showers

Mr. T. Clausen, Prop. Rates: \$1.50 up

On the Main Street in Cranbrook

STAN'S SUPER-SERVICE

IMPERIAL OIL PRODUCTS

Latest Improved Lubricating Equipment

A Modern Service Station with Excellent Rest Rooms.

Location: On Main Highway at Corner of
Cranbrook and Baker Streets

Hudson's Bay "Point" Blankets

When Canada was a wilderness and cold was king, Hudson's Bay "Point" Blankets were, like beaver skins, better than money in that frontier world of trade and barter. Wars and pestilence, dictatorships and disasters come and go—but these famous blankets carry on . . . a colourful link with a great past and a glorious future. Today they stand for the best in English tradition . . . they've "got what it takes" in every warp and woof. When you acquire ownership of one of these blankets, you've got the best that ten generations of English craftsmanship have been able to produce . . . and you know what that means!

The Cranbrook Mercantile Ltd. have a few of these famous Blankets, in both the regular colours and also in Pastels—and as stocks around the country aren't any too plentiful nowadays, it would be a good idea to pick your blankets up here.

If you should prefer a truly Canadian product, you'll find they also have a complete stock of the lovely "Kenwood" and "Ayer" Blankets, Canada's finest! These, too, come in a variety of shades.

Take a look at the top-grade Knitting Yarns and the exquisite Linens as you're poking around the store. They'll be glad to have you drop in and look around.

THE CRANBROOK MERCANTILE LTD.

"Everything for the Tourist"

* * * *

Treats in Meats!

The proof of the pudding may be in the eating—but the proof of the steak depends a lot on where you've bought it! That's why we recommend **Richards Meat Market**—they won't sell you poor quality meats because they just don't handle that kind.

They carry everything in the way of either Fresh or Cooked Meats—Cheese—Butter—and other good things!

RICHARDS MEAT MARKET

DEZALL'S GARAGE CO., LTD.

CRANBROOK, B. C.

Dodge and De Soto Dealers

Expert Repairs to All Makes of Cars

SHELL OIL PRODUCTS

Specialized Shell Lubrication

TOWING SERVICE

PHONE 50, CRANBROOK, B. C.

On Main St., Opposite Railway Station



SUNNY ALBERTA

the Vacationland

Where else can you find such mountain grandeur, such magnificence of scenic splendor? You'll enjoy riding, hiking, swimming, fishing, canoeing, camping, ski-ing (in season), in frontier settings of thrilling romance. In Alberta you'll find the "Mounties," Indians, pioneer

Banff

The King Edward Hotel
Banff's Most Modern Year-Round Hotel.
Fully Licensed. Excellent Dining Room.

* * *

MEDICINE HAT—

Cecil Hotel and Coffee Shop

Renowned for Delicious Meals

"Hotels of D

Red Deer

Buffalo Hotel
and Co
Reasonable

* *

Lethbridge

Hotel Leth

For Modern C

At One of Alberta's Loveliest Lake Resorts:

Sylvan Lake Hotel

SYLVAN LAKE, ALTA

A Fully Modern, Comfortable Hotel.
Excellent Cuisine. Reasonable Rates.

* * * *

BROOKS—

NEWELL HOTEL
and Coffee Shop

COLEMAN—

* **GRAND UNION**
AND COFFEE

"ALL THESE HOTELS A

"We Like Alberta

ALBERTA

and that has EVERYTHING!

tain in
scenic
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aping,
ttings
you'll
oneer

Guides and Trappers who add colour to many a holiday. You'll want to be sure of the best in accommodations and meals, it adds so much to your holiday—so as you travel through Alberta—Look for and Stop at these



f Distinction"

Hotel
Coffee Shop
able Rates

* *

Lethbridge
Modern Comfort

Calgary

The Empire Hotel

(Opp. C.P.R. Station)

"Everything for the Visitor"

* * *

Victoria Hotel

Newly Remodelled. Spacious, Airy Rooms

The Utmost in Comfort at
Pleasurable Rates

HANNA—

National Hotel and Coffee Shop

EXCELLENT CUISINE

* * * *

VEGREVILLE—

NION HOTEL *
OFFEE SHOP

ELS ARE FULLY LICENSED"

ALBERTA HOTEL

Modern Dining Room in Connection

ta --- So Will You"



CRANBROOK SHOPS

FOR THE CAMERA ENTHUSIAST

Cranbrook is lucky to have a photographer with the experience of Fred Nelson in its midst, as is also the tourist who calls in at his shop, which is half a block off the Main Street, at 130 Norbury Avenue, near the Star Theatre.

You can get pictures of the entire district and also of Banff and Jasper Parks. Mr. Nelson's hobby is Colour Photography, and he is the proud possessor of a Lerochrome Camera (one of the few in Canada) and he will be glad to show you his work.

There's a good stock of everything for the Camera enthusiast, and if you should be having a bit of trouble with your camera we are sure you can get it fixed here. Mr. Nelson knows his Cameras!

NELSON'S STUDIO

The Camera Shop

130 NORBURY AVE.

CRANBROOK, B. C.

* * * *

A SMART LITTLE SHOP . . .

Where you'll find Harris Tweed Coats and Suits . . . English Woollens . . . "Billie Burke" Dresses and a host of other select merchandise.

Ask to see the Exquisite Linen Handkerchiefs—they make lovely gifts!

Drop in and browse around—you're very welcome!

WILSON & HAYNES

"On the Main Street"

* * * *

WHERE TO GO?

If you need any help in the way of information as to where to go—what to do—what to see—where to fish, etc., in the Cranbrook district, drop in and see the boys in Parks Hardware.

Might just as well check up on your Fishing Tackle when you're in here, and make sure you have the right stuff for these lakes. They also carry plenty of Hunting equipment, and other Sporting goods.

PARKS HARDWARE

"Service that Satisfies"

PIONEER MOTORS

(C. W. Draper, Prop.)

Repairs - Accessories - Storage

Goodyear Tires and Batteries

Dealer in Buick and Pontiac Cars

B-A OIL PRODUCTS

Phone 555

CRANBROOK, B. C.

Cranbrook, B.C.

Elevation, 3000 ft. Population, 3,500.

Cranbrook is situated in the East Kootenay district, and is the Western gateway to the Rockies. You will find an excellent Auto Camp at Cranbrook, fully modern, electrically equipped, which also has a huge outdoor swimming pool, free to tourists. Golf Course is handy to town.

It is the outfitting point for a large big game area, where hunting for mountain sheep and goat, elk, moose, deer, grizzly and black bear, is well rewarded.

Fishing in the lakes around Cranbrook is very good in Moyle, Mineral, Munroe, St. Mary's and Premier Lakes.

* * * *

Surprise!

There's a store in Cranbrook which both the men and gals will enjoy—because they cater to both of you!

For the ladies—Cosmetics, Perfumes, and Colognes by Elizabeth Arden, Harriet Hubbard Ayer, Lenthéric, etc. And to remind you of England, there's lovely powders, creams and soaps by such famous makers as Yardley and Grossmith.

AND—For the Men—a swell Sporting Goods Department where you can get your Fishing Tackle and at the same time, have a chat with Bill McDonald and get the dope on where to go to get 'em! Yes, and they carry Golfers' supplies too.

BEATTIE & NOBLE

On the Main Street at Cranbrook

* * * *

Real Old Timers . . .

In the good old days of the horse and buggy—when Cranbrook was just another spot on the railroad—the Bridges Family set up a General Farm Store, catering to the needs of the settler in the way of Implements, Wagons, Harness and Feed—with an Employment Agency as a side-line!

Well, a lot has happened since then, and from this small beginning until now the **Cranbrook Trading Company** has gradually developed this into the district's most Modern store, carrying a well-selected stock of groceries, featuring many "exclusives" and imported lines, as well as fruits, vegetables, and an excellent stock of cold meats.

Mr. R. F. Bridges, present Owner and Manager, will be glad to welcome you—and delivery of your orders to your Camp or Cottage can be arranged.

CRANBROOK TRADING COMPANY

"Look for this Ultra-modern Store"

You Are Invited To Visit

BRITISH COLUMBIA'S FRIENDLIEST, FASTEST
GROWING AND YOUNGEST CITY (Inc. 1944)

Kimberley

(On the Spokane-Banff Highway—69 Miles East of Kingsgate, B.C.)
Elevation 3662 ft. Population 5200.

And—

For Your Pleasure—

We Offer These Attractions!!

- Every Convenience for the Tourist.
- Good Hotels and Restaurants—Excellent Stores.
- New De-Luxe Auto Court.
- Two Outdoor Swimming Pools.
- The Sportiest Nine-hole Golf Course in B. C.
- Lake and Stream Fishing.
- Big Game Hunting.
- The Home of the Famous "Sullivan" Mine.

Kimberley Board of Trade

M. McIntosh, Pres.

E. Whistlecroft, Sec.

"If it will help East Kootenay

The Kimberley Board of Trade is for it."

Kimberley Shops

English China

ROYAL CROWN DERBY

WEDGWOOD - AYNSLEY - DOULTON

STERLING SILVER AND PLATE

JEWELLERY

WATCHES

LEATHER GOODS

WHISTLECROFT'S JEWELLERY, Kimberley
THE GIFT SHOP - - - Cranbrook

Proud Possessions . . .

A fitting name for the exquisite Gifts you'll find at Whistlecrofts Jewellery store in Kimberley and The Gift Shop in Cranbrook.

The selection of China includes such famous English names as Royal Crown Derby, Wedgwood, Royal Doulton and Aynsley.

Or if you're looking for Sterling Silver, Plate, Jewellery or Watches there's bound to be something to please you.

Drop in and browse around. You're very welcome.

Whistlecroft Jewellery Store—Kimberley

The Gift Shop—Cranbrook

FOR "SERVICE WITH A SMILE"

SHOP AND SAVE AT

KIMBERLEY TRADING COMPANY

(On Wallinger Avenue—Close to Kimberley Motor Court)

GROCERIES, COOKED MEATS, FRESH VEGETABLES

ANOTHER BIT OF GOOD ADVICE!

Try the . . .

UPTOWN MEAT MARKET

(Near the Post Office)

QUALITY MEATS

COURTEOUS SERVICE

KIMBERLEY, B. C.

Kimberley is in the heart of the East Kootenay Mining District, and is centred around the famous Sullivan Mine and Concentrator, the largest single producer of Lead and Zinc in the British Empire. The City is beautifully situated at the foot of the Purcell Range of the Rocky Mountains, and is a City of well-kept homes with spacious lawns and colourful gardens.

It is not bragging to say that here you will find one of the sportiest Golf Courses in the West, set amidst beautiful surroundings. And—don't overlook the Swimming Pools, because they are as modern and up-to-date as anything you can find. Kimberley really has plenty to offer for the Tourist—whether your visit is overnight or for your entire holidays.

Spode

Importers of COPELAND SPODE CHINA and
EARTHENWARE

ALSO—

- Royal Crown Derby
- Royal Doulton Toby Jugs
- Wedgwood
- Royal Albert China
- Gifts and Souvenirs

LLOYD'S HARDWARE LTD.

(On Main Street—Opposite Kimberley Hotel)

SELKIRK MOTORS LTD.

KIMBERLEY, B. C. (On Main Highway)

Pontiac and Buick Dealers

Honest Service — Honest Prices

British-American Oil Products — Presto-Lite Battery
Service

An Exceptionally Well-equipped Garage, capable of
handling any job.

TOWING SERVICE — PHONE KIMBERLEY 111
Supervised Rest Rooms

IT'S NEW . . .

IT'S SMART . . .

IT'S COMFORTABLE . . .

Kimberley Motor Court

(Opening May, 1945)

- Attractive Living Room—Practical Kitchenette.
- Modern Bathroom (with Tub Baths).
- Beds with Inner Spring Mattresses.
- Cottages accommodate Two to Four Persons
- Full Housekeeping Facilities.
- Moderate Rates.

An outstanding example of the combined conveniences of a
First-class Hotel and the last word in Motor Court
Accommodation.

Situated on the Main Highway—Next to Selkirk Motors
Telephone Kimberley 111 to assure Reservation.

"Tops" in Food!

We're speaking of The Foodland Koffee Bar in Kimberley, B.C.

They feature a special Plate Lunch for tourists at a reasonable price, and it's really good. The Silex Coffee hits the right spot, too! Likewise the Home-Made Ice Cream!

It's not a big place, but it's modern—clean—and in our opinion the best place to eat in Kimberley.

THE FOODLAND KOFFEE BAR

(Mr. and Mrs. Jimmie Morrison)

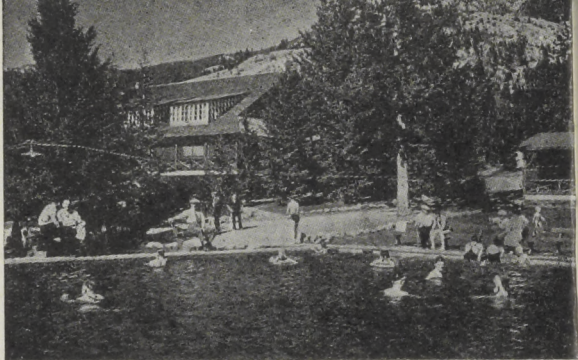
Open from 7.30 A.M. until Midnight

On Deer Park Avenue

Opposite Bank of Montreal

*Fairmont
Hot Springs
Bungalow
Camp*

In the
Magnificent
Windermere
Lakes
District



(122 Miles East of Eastport, Idaho—71 Miles East of Cranbrook—
30 Miles West of Kootenay Park Gates.)

If you're looking for a vacation that will pay dividends when you're back on the job again in the way of an "all year build-up", this is the place!

Fairmont Hot Springs Bungalow Camp is an outstanding scenic spot in one of the most beautiful places in the Rockies. Here, in the broad Columbia Valley, overlooking gorgeous lakes, with the Radium Mountains and the mighty Selkirk Range towering above, you'll find real rest and relaxation. You can swim in the big outdoor pool where the temperature of the water is 90 deg. F., go for glorious hikes over wooded trails, or fish in the nearby streams and lakes.

Here too are the famous Curative Mineral Baths, with Mineral Springs where the amount of actual Radium present in the solution is in excess of that of any other spring on the North American Continent. The Springs are also noted for their unusually high radio-activity and mineral content. The temperature in the Private Curative Baths is about 114 deg. F.

Rates are from \$3.50 to \$4.75 per day, single, American Plan. Housekeeping Cottages are also available.

There's plenty of Fresh Cream, Milk, Fruits and Vegetables right from the ranch, ensuring the utmost in delicious meals.

For information as to Train Service to this Resort, call any Canadian Pacific Railway Office, or write direct to:

Mr. R. W. Bartman
Fairmont Hot Springs, B. C.

Invermere, B.C.

12 Miles West of Radium—88 Miles East of Cranbrook.

LAKE WINDERMERE CABINS

On the West shore of Lake Windermere, overlooking the source of the Columbia River, two miles off the Banff-Windermere Highway, at Invermere, these cabins are located along a natural terrace in a grove of towering firs, and command a magnificent view of Lake Windermere and the Canadian Rockies. These cabins are rustic, but modern, with all house-keeping facilities, showers, and everything for your comfort.

For those wishing Hotel accommodation, the Hotel Invermere is in the centre of the town—and comfortable rooms with excellent cuisine are available.

Hotel Invermere and Lake Windermere Cabins

Want to Go Fishing?

We know of no better place in B.C. to fish than in the lakes and streams adjacent to Invermere.

And speaking of Fishing, you'll want some information as to just where to go, and how to get there—and probably some tackle suitable for local conditions, so drop in at **THE INVERMERE HARDWARE**, and see Mr. F. C. Stockdale, who is an authority on fishing in this district.

A Real Old Timer . . .

In the good old days of the horse and buggy—when Invermere was just another spot on the map—Mr. A. E. Fisher moved in and set himself up in business. Today he operates one of the cheeriest, brightest and cleanest stores we've seen in many a day. You can buy the best in foods—cold meats—fresh fruits and vegetables. The store is open from 9.00 a.m. to 6.00 p.m. daily—no lunch hour closing.

Whatever you require—you'll find courteous and willing service if you drop in and see:

A. E. FISHER

Yes! Even at Invermere

. . . you can find a first-class shop ready to cater to your wants in a good old "General Store" way. The young folks who have just taken over this store may be young in years, but they're old insofar as knowledge of "service with a smile" is concerned. If you are needing anything in the way of clothing you'll maybe run across it here. And—they have a goodly supply of stuff you find in drug stores, too.

C. E. OSTERLOH

Invermere, B. C.

Radium Hot Springs

(On Banff-Windermere Highway, 90 Miles West of Banff)—
Enquire at any Canadian Pacific Railway office for train schedules.)

Radium Hot Springs, situated at the Kootenay Park entrance Gates, is probably one of the most outstanding places of interest in the Park. It is renowned for its mineral springs, which are among the hottest in the Park. The towering walls of Sinclair Canyon, just a mile West of the Park entrance, are one of the most spectacular sights in the Rockies. Here sheer walls of reddish rock rise almost perpendicularly above the rushing waters of Sinclair Creek. Other smaller canyons, adjacent to Radium, are particularly fine. Their rocky walls, rising high and sheer, are colored in places a brilliant red, as if artificially stained by pigments.

At Radium Hot Springs, which take their name from the celebrated Radio-active Waters, 110 to 118 degrees F. at all seasons, the Dominion Government has a large, commodious swimming pool, with modern heated dressing rooms with every convenience, and which is supervised by courteous government attendants. Pool charges: 25c.

It is worthy of note that there are only two other springs in the world with similar content of minerals as found in the Radium Hot Springs, they being the famous spas of Bath, England, and Baden-Baden, Germany.

* * *

You're One of the Folks!

We know of no better way to describe the welcome you will receive when you arrive at Oliver's Gateway Lodge, situated at the Western Entrance to Kootenay National Park. You'll find a Lodge that is modern in every respect, where the rooms are mighty comfortable and the meals all you can desire. The rates are moderate, and Mr. H. C. Oliver, who runs and personally manages the Lodge, is one of the real old-timers of the Rockies who will give you every attention.

GUESTS

You are welcome here,

Be at your ease;

Get up when you're ready,

Go to bed when you please.

Happy to share with you

Such as we've got—

The leaks in the roof,

The soup in the pot.

You don't have to thank us,

Or laugh at our jokes;

Sit deep, and come often,

You're one of the folks.

For Reservations, Rates and all information, write:

Oliver's Gateway Lodge

Radium Hot Springs, B.C.

Accommodations at RADIUM HOT SPRINGS

Blakley's Hotel and Bungalow Camp

You can choose the type of lodging your prefer at Blakley's, and stay at the Hotel, which is very convenient to the swimming pool, or you can be down the road a few yards at the Bungalow Camp, where they have modern and comfortable cottages. Here you can cook your own meals if you wish—or eat at the cafe where they serve very good food at moderate prices.

Whichever you choose, we have no hesitation in saying that we know you will be quite satisfied, for Blakley's is that sort of place!

For information and reservations write:

BLAKLEY'S HOTEL AND BUNGALOW CAMP

HOW TO GET TO RADIUM HOT SPRINGS, B. C.

By car—over Banff-Windermere Highway—only 158 miles east of the U.S. Border at Eastport, Idaho—90 miles west of Banff.

Train Service is via C.P.R. direct to Radium twice weekly or to Golden, B. C., by train, thence by bus to Radium. Bus leaves Golden every Tuesday and Friday morning and delivers you right at the door of whichever resort you choose. Or, you can come to Cranbrook by C.P.R. train, and thence by bus, which leaves Cranbrook every Monday and Thursday morning. Call your C.P.R. Agent for details.

Draw Your Own Circle

... but be sure to include in the sphere **Miss Armstrong's Radium Hot Springs Lodge and Cottages**, one of the really outstanding holiday spots in the Canadian Rockies. Ideally situated, high on the hilltop overlooking the Hot Springs, with an unexcelled view of the mountain peaks in the distance. It's the perfect solution to "where to spend our holidays."

You can have a Modern Cottage of your own, either with or without housekeeping facilities, which ensures complete privacy and quietness. Meals are obtainable nearby.

The Lodge has a long-standing reputation for courtesy and hospitality, and there isn't a spot in the Rockies where you'll be and feel more welcome. The rates are very reasonable.

For reservation, write or wire:

Miss Armstrong's Radium Hot Springs Lodge

and

**MISS ARMSTRONG'S COTTAGES
RADIUM HOT SPRINGS, B.C.**

In the Heart of the Rockies . . .

At Vermilion Crossing, adjacent to Vermilion River, surrounded by towering peaks, nestles this beautiful Log Cabin Lodge—one of the loveliest in the Rockies.

It's a delightful place for a holiday. Pure pine-scented air makes resting easy. Rippling streams lure you to try your luck with a Fishing Rod—and some beauties can be caught here—wooded trails provide plenty of exercise for energetic souls. A perfect place to relax.

Accommodation is in lovely Log Cabins, each with its cheery fireplace. Cabins are fully modern, with private showers and toilets. Housekeeping facilities are also provided, or Guests can get their meals in the Lodge.

. . . And "oh" the meals! Mrs. Vic Lord has long been famous for her Cooking—her specialty being Chicken Pie that will simply make you drool! All other meals are on a par.

Guests can be met at Banff, if arrangements are made in advance.

Vermilion Crossing Lodge and Bungalow Court

*"Under the Distinguished Patronage of His Excellency
the Earl of Athlone and H.R.H. Princess Alice"*

(147 Miles East of Eastport, Idaho—50 Miles West of Banff on
Banff-Windermere Highway.)

For Reservations, write: Mr. & Mrs. V. H. Lord,
Banff, Alberta

* * *

Rocky Mountain Cabin Camp

A mighty nice little Cabin Camp, with good Log Cabins, clean and well furnished, and with plenty space. The fishing in the streams nearby for Cutthroat, Dolly Varden and Brook Trout is particularly good—and Mr. Crook, who operates the Camp, will tell you just where to get the big ones.

RATES: Single Cabin, fully equipped \$2.00
Double Cabin, fully equipped..... 3.50

Lower rates if you have your own bedding.

Location: 22½ miles East of Radium Hot Springs; 68 miles West of Banff, on Banff-Windermere Highway.

Enquire at any Canadian Pacific Railway office regarding Train Service to Radium Hot Springs, B.C., where Guests will be met by appointment, or write direct for all information to:

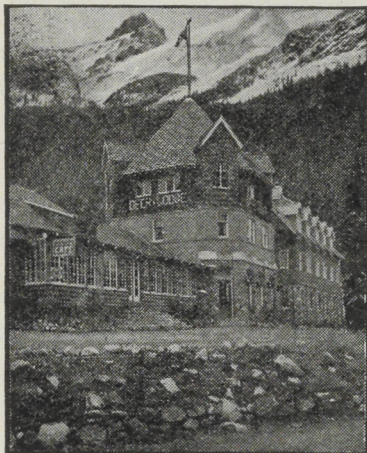
C. J. CROOK

Rocky Mountain Cabin Camp

Radium Hot Springs, B. C.

Accommodations at Lake Louise

Enjoy Magnificent Lake Louise
from



DEER LODGE

Here you will find a Western atmosphere and home-like hospitality awaiting you. You will enjoy the rustic rotunda, with its hand-hewn log construction, huge open fire and Stoney Indian decorations.

We specialize in home cooking and engage all white help. Log Cabin Cafe adjoins Lodge and special low-priced meals are served at regular hours. Our trained staff will gladly assist you to plan your holiday to the best advantage. Pony trips may be made to Lakes in the Clouds, Victoria Glacier, Saddle Bock, etc.

American Plan **\$5.25 per day up**

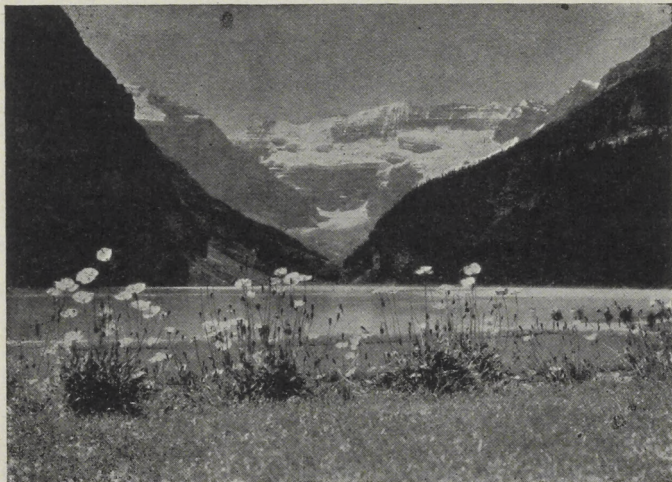
European Plan **2.75 per day up**

Rooms with Private Baths extra. Special Weekly Rates.

Our bus meets all trains.

Lake Louise

*"This lake is God's best picture, that is why
He hung it on the mountains, in the sky.
He wished it near, that sometimes He might show
The Saints above His masterpiece below."*



In our wanderings through the country we were fortunate enough to meet Miss Wilson and she told us the story of how her father, Tom Wilson, discovered this gem.

Tom Wilson, born in Bondhead, Ontario, in 1859, must have been imbued with a real spirit of adventure, for before he was twenty-one, and had the keys to the house, he had wandered as far afield as Fort Walsh, Alberta, and joined the North West Mounted Police. This career should have been exciting enough for anyone—but Tom heard that a survey party was being formed to find a pass through the Selkirk Mountains for a railroad line to the Pacific Coast—and thereupon proceeded to “buy” himself out of the Mounted Police (it being the custom in those days), and then joined Major Rogers’ survey party, in May, 1881.

One evening, as they were camping at the junction of what are now the Pipestone and Bow Rivers, he heard the noise of snow slides in the distance, and asked an old Indian guide where that noise was coming from. The Indian told him that

it was the snow falling off the big mountains back of the "Lake of Little Fishes." He tried to explain to him how beautiful this lake was, and told him how it was a painting made by the Great Spirit for the Indians, saying "not like white man's painting—never fades." Wilson arranged to go with the Indian the next morning to see this wonderful sight, and they followed what is now known as Lake Louise Creek up to the lake. That morning, Lake Louise must have been in one of her best moods, for it was such a beautiful shade of emerald in color that Wilson immediately named it "Emerald." The lake is shown under that name on the first map of the district, made by Dr. Dawson in 1883. In 1884 the name was changed to "Lake Louise" in honor of Princess Louise, daughter of Queen Victoria.

Moraine Lake and Valley of the Ten Peaks

A few miles to the south of Lake Louise is Moraine Lake, nestling in the Valley of the Ten Peaks. Along the north side of the lake stands a huge semi-circle of towering mountains, known as the Ten Peaks, and originally given the names of the ten emeralds of the Stoney Indian language.

The road to Moraine is off the main highway, about 1.2 miles from Lake Louise, where you turn right, and proceed to Moraine, 7½ miles. The road is narrow in spots, and is winding, but it is not dangerous. Take your time and you'll have no trouble. Road surface is gravel. A Picnic Shelter is situated a short distance from the lake, and is an ideal spot for a picnic—or you can get meals at the C.P.R. Lodge at the lake. We feel that this trip is one you should be sure to take.

Canoeing

Canoes or boats may be rented at the Boat House at Lake Louise, at a nominal charge, and it's a mighty nice way to spend an hour, idly drifting along Lake Louise.

Riding or Hiking at Lake Louise

There's so many trails to either hike or ride that it would take pages and pages to tell you about them . . . so we suggest you go and see our very good pal Ray Legace and talk things over with him. So drop in and tell him you have heard about him through our little book, and he will give you the definite "gen" on where to hike or where to ride to see the best in the country that surrounds this unsurpassed lake.

For . . .

. . FISHING

. . HUNTING (GAME OR CAMERA)

. . MOUNTAINEERING

. . RIDING

. . in the CANADIAN ROCKIES



IT'S RAY LEGACE

(Licensed Guide in Alberta and British Columbia)

LAKE LOUISE, ALTA.

**Stables and Corral at the Lake—behind
Rocky Mountain Tours Garage.**

**Big Game Hunting Parties Catered to in both Alberta and
British Columbia.**

For Further Information—Write

RAY LEGACE

LAKE LOUISE, ALBERTA (June 1st to Sept. 30th)

BANFF, ALBERTA (October 1st to May 31st)

Ridin' High . . .

Don't know what your idea of a holiday is . . . but if you're the sort of person who likes to get away from highways and well-worn tracks and get out into the real "backwoods"—maybe we can interest you!

There's an awful lot of difference between "seeing" the Canadian Rockies and "knowing" the Canadian Rockies—and one of your finest teachers can be a good saddle horse—sure-footed and trail-wise—to take you up hill and down dale to places whose sheer magnificence will amaze and bewilder you.

If you've only a day or so to stop over at Lake Louise—take a trip to the Plain of the Six Glaciers—a marvellous valley thronged with glittering glaciers—or go to Paradise Valley, whose indescribable beauty is climaxed by the Giant Steps—a series of symmetrical rock ledges, over which Paradise Creek flashes in all the colours of the rainbow.

Or—if you have a few days to linger—ride into Mount Temple Lodge—5 miles from Lake Louise—lunch there and then go on to Skoki Lodge—an additional 6 miles or so, through lush meadows, skirting the shores of Ptarmigan Lake—then over Deception Pass (well named) with its magnificent panorama of mountains, lakes, forest, rivers and glaciers. Stop overnight at Skoki Lodge—one of the finest and homiest places in the world. Meet Elizabeth Rummel—the cheery Hostess of "Skoki"—and spend the evening yarnning in front of their spacious fireplace with other outdoor souls!

If you like Fishing, there's half a dozen lakes in this district that are refuges for the followers of Isaac Walton.

For all information on trips in this district, get in touch with:



RAY LEGACE

Lake Louise, Alberta

FOR A

HOLIDAY IN THE MOUNTAINS

AT LOVELY LAKE LOUISE . . .

Temple View Camp

. . . **HIKING**

. . . **RIDING**

. . . **FISHING**

. . . **LAZY DAYS**

- De-Luxe Bungalows, accommodating from two to six persons.
- Fireplaces—Spacious Living Room with Colonial Maple furnishings.
- Modern Bathrooms—Comfortable Beds.
- Fully equipped for Housekeeping.
- Maid Service.
- Dining Room—featuring Home-Cooked Foods of the finest quality.
- Rates: From \$2.50 per day.

Temple View Camp is at the foot of the hill at Lake Louise, one mile East of the Railway Station and is one-half mile East of the Junction to the Jasper Highway. It is an ideal holiday spot—and a grand place to establish your headquarters for trips to Mount Temple, Skoki Lodge—Lake Louise, Emerald Lake—Yoho Valley and other enchanting beauty spots in this district.

Guests will be met at Lake Louise Station by appointment.

For reservations write:

TEMPLE VIEW CAMP
LAKE LOUISE, ALTA

Yoho National Park

Yoho National Park is foremost among the scenic mountain regions of British Columbia. Its majestic snow-capped peaks rise to tremendous heights, and its lakes, sparkling like jewels in emerald settings, are unbelievably beautiful in color. Surpassing all, however, is the splendour of its valleys, mantled with evergreens and hung with glaciers, down whose sheer walls foam rushing torrents or tumble high waterfalls.

The Yoho Valley is truly one of the wonder spots of the Rockies. "Yoho" is an Indian exclamation of wonder and delight, and "wonderful" is the expression of the traveller who sees it for the first time. Into this narrow valley, fourteen miles long and more than a mile deep, pour dozens of waterfalls, which drop from the serrated skyline to break in clouds of spray on the floor of the valley below. Takakkaw, the most noted of all these glittering cascades, has its source in the great Daly Icefield, 1,500 feet above the valley.

* * *

Mt. Stephen Bungalow Camp

... just 3½ miles East of Field at the junction of Yoho Valley Road on the banks of the Kicking Horse River. What a spot! You can figure on a week or two right here, making it headquarters for side trips to the Yoho, Emerald Lake, and other spots. Dandy Fishing here. The cabins are log finished, with electric light, some with showers and toilets, others near centrally located accommodations. Every cabin equipped for housekeeping and a fine store serves you with all you need at practically no change from city prices. Shell Gas and Oil Station at the camp.

Guests arriving by Train will be met by appointment at Field, B.C.

For Reservations, write:

MT. STEPHEN BUNGALOW CAMP
Field, B.C.

Stop and Shop at:

YOHO CASH GROCERY

(Mr. C. A. Larson, Mgr.)

A complete line of Groceries, Fresh Fruits and Vegetables.
Also an excellent stock of Drugs.

Location: In Field, B.C. Go over Railway track—first turn to Right—opposite Y.M.C.A. Hotel.

“Highlights”—Banff-Jasper Highway

(Continued)

Mile 28—Peyto Lake and Glacier: A three-quarter-mile walk over a good trail will bring you to the “Lookout” at Peyto Lake. Don't miss this? It's a sight you'll long remember!

Mile 39—Lower Waterfowl Lake: Watch for Moose feeding here.

Mile 83—Columbia Icefield: The largest body of ice South of the Arctic Circle! About 2,000 feet thick, 150 miles in area! Surrounded by eleven of the twenty-one highest peaks in the Rockies! Snow Dome, 11,340 feet, called “roof of the continent,” for here meet the watersheds of the Atlantic, Pacific and Arctic oceans.

Moisture from Snow Dome follows any one of three courses; down the Athabaska Glacier to the Sunwapta River, thence into the Athabaska and eventually to the Arctic; down the Saskatchewan Glacier into the North Saskatchewan River, eventually arriving in Hudson Bay and the Atlantic Ocean; or westward into Rice Brook and the Bush River, which empties into the mighty Columbia River, and so to the Pacific.

Mile 114—Sunwapta Falls and Canyon: Walk down and see the spectacular falls. They are really well worth seeing!

Mile 128—The Athabaska Falls: One of Nature's masterpieces!

* * *

Those Were Wonderful Days!

. . . The good old days when busses ran in all directions and all we had to do was decide which of the many trips we wanted to make. Well—we can't do that now, but it's not as bad as it might be. It is still possible in either Jasper, Banff or Lake Louise to make trips by Taxi, sharing a car with others, which make the rates the same as sightseeing rates used to be. Of course, there's only certain places the taxis can run to, but it's amazing how many lovely trips are included. We suggest you see **MOUNTAIN MOTORS** in Jasper, or **ROCKY MOUNTAIN TOURS** in Banff and Lake Louise for information as to trips.

MOUNTAIN MOTORS

(Mr. E. F. Trudel, Mgr.)

IMPERIAL OIL PRODUCTS

General Motors Sales and Service — Power Washing
Expert Lubrication

Shop equipped to handle any job on any make of car.

Location: On the Main Street in Jasper.

Taxi Service—Any Time

Open All Year

The Banff-Jasper Highway

(Via Columbia Icefield)

Distance: Banff to Jasper, 186 Miles

Lake Louise Junction to Jasper (149 Miles)

Enquire at Lake Louise as to gasoline stations open on Highway. Be sure you have a full gas tank. **NUM-TI-GAH LODGE AT BOW LAKE** is open this season (1945).

Road Surface: Hard-surfaced from Banff to Jasper Junction, near Lake Louise, then a very good gravelled highway on to Jasper. This road has been treated with a special preparation to eliminate dust, so driving is pleasant. There are no heavy grades—Bow Pass, 6,878 feet, being highest point. Don't go just as far as the Icefields, because if you do, you'll miss some of the finest scenery in the country—Jasper is beautiful!

Descriptive Literature: Suggest you obtain copy of booklet "The Banff-Jasper Highway" which contains some of the best photographs of this Highway obtainable. Get it from Information Bureau at either Banff or Jasper—a real souvenir!

"Highlighting the Banff-Jasper Highway"

We haven't enough space to go into detail about the many spectacular sights on this new highway, so—we are going to "highlight" it. The mileage given is the distance as from the Junction of the Highway at Lake Louise, which is the starting point of the Banff-Jasper Highway. If at all possible—make this trip. You'll never regret it, for nowhere in the Rockies is there scenery to equal it. Mighty Glaciers—lakes of breath-taking beauty—The Columbia Icefield, the largest body of ice south of the Arctic Circle! All this, and dozens of other thrills await you on this Magic Highway!

Mile 21—The Crowfoot Glacier: So called because the snout of the Glacier is divided into three tongues, which assume the shape of a crow's foot!

Mile 24—Bow Lake and Glacier: Bow Lake, headwaters of the Bow River, is particularly appealing in its beauty and color, and is fed by Bow Glacier, a tongue of the Waputik Icefield, "Num-Ti-Gah" Lodge is on the shores of this lovely lake.

In the Good Old Days!

Sometimes, when we are talking to Mr. and Mrs. Jimmie Simpson, who own and manage Num-Ti-Gah on Bow Lake, we see a sort of faraway look in their eyes—and wonder whether they are longing for the “Good old days,” when they first came to Bow Lake, and Jimmie pitched his tepee on the shore of that lovely spot and called it “home”!

We wonder whether you folk who whiz along the Banff-Jasper Highway, seeing the country through the well-known windshield, ever stop to think about the people who pioneered it?

To us, “atmosphere” means a lot more than just good old fresh air, as we travel along. Although, mind you, we have about the freshest fresh air in the world up here in the Rockies! But to us, imbibing the atmosphere of the country means getting to know—really know—the people who have helped to make it. To sit at night in front of a fireplace, and listen to stories of older days—that’s “Atmosphere.”

Jimmie Simpson came to Bow Lake some forty-five years ago, and cut many of the first trails through the country where Banff-Jasper Highway now goes. Over thirty-five years ago he took Sir James Outram over the Columbia Icefields—the first man to make that ascent! He took the first pack-train over the Glaciers into Jasper! Long before a highway was ever dreamed of, Jimmie was busy trapping marten, wolverine, mink, ermine, and bear all through the country. As the years rolled on—he built himself a cabin of hand-peeled logs, packing in the fittings such as doors, windows and flooring over the swamps from Lake Louise. And to this cabin, in 1917, he brought “Mrs. Jimmie,” a rare addition to any home.

Mr. and Mrs. “Jimmie” didn’t make mouse traps—but nevertheless, their fame soon spread abroad—and their little home on Bow Lake soon became the rendezvous for many famous painters and climbers. Their guest register reads like a veritable “Who’s Who” of America, England and many other countries!

Soon tepees became outmoded—and new cabins were added—and with the completion of the new highway, they built the lovely “Num-Ti-Gah Lodge” (an Indian name meaning “Brown Marten”)—from whose door you get an exquisite view of four mighty glaciers—Bow—St. Nicholas—Crowfoot and Hector.

"Let's Get Away From It All"
and Go to "NUM-TI-GAH" on the
Shores of Beautiful Bow Lake



The view from "Num-Ti-Gah" of Bow Lake and Bow Glacier.

- RIDING • HIKING • CLIMBING • FISHING
- BOATING • LOAFING

Rates at Num-Ti-Gah are quite moderate, and the cuisine leaves nothing to be desired.

**IF YOU WANT A HOLIDAY IN AN ATMOSPHERE
THAT IS ENTIRELY "DIFFERENT,"**

WRITE FOR RESERVATIONS TO:

NUM-TI-GAH

LAKE LOUISE, ALTA.

**25 Miles from Lake Louise Junction on the Banff-Jasper
Highway.**

Guests met at Lake Louise by Appointment

Jasper Park

In the heart of Jasper Park, at the confluence of the Miette and Athabaska Rivers, lies the little town of Jasper (alt. 3,468 ft.), a friendly spot with a population of just about 1,300 people. The name "Jasper" is derived from Jasper Hawes or Hawse, a clerk who was in charge of an early post of the North West Company on the Upper Athabaska in 1817.

We've always thought that the Lakes in and around Jasper were the most beautiful in the Rockies, and some of the loveliest are within walking distance of town. Or, you can rent a bicycle in Jasper at the Shell Station, and bike out to these beauty spots. There's an excellent road out by way of Jasper Park Lodge to Lake Annette and Lake Edith, lovely opalescent gems where the waters seem ever-changing—like fire opals. Pyramid Lake, renowned for its scenic beauty of mountain panorama and mirrored reflections is only four miles from town, and a picnic on the wooded island at the upper end of the lake is something to long remember.

* * *

True Patriotism

Bert Robinson, who has the store of H. Robinson Ltd., on Main Street, says: "The service we render is the rent we pay for the space we occupy in the community in which we live." He says he doesn't expect folk to come to Jasper just to buy groceries and drygoods from him. "But," sez he, "when they do come I treat 'em right because I'm doing my best along with other Jasperites to make visitors right at home." Now that's the kind o' merchant we all like to deal with, isn't it? And when you see his stocks you'll know he says what he means.

* * *

"Believe Me, Mister!"

Sure enough, we're talking fishing tackle—the genuine stuff that makes alibis unnecessary. Of course, there isn't the selection there used to be a couple of years ago—but there's still a bit on hand at the Jasper Hardware & Grocery Store. More than that, there's a fellow behind the counter that knows where the fish are biting. Drop in and get chummy with the props.: Raeside and Yorke. Of course, they've got victuals, too—groceries, fresh fruits, vegetables and all that, so you can outfit yourself for a trip or get a basket of fruit for the car—or make your own meals. Don't pass up that word "fishing" lightly—you can reel a prettier creel o' fish here than anywhere else you're likely to be!

Mount Edith Cavell

"The Great White Mountain of the Crossing"

This was the name given the beautiful white peak, the highest of all those dominating the Athabaska Valley, by the very early travellers over the first transcontinental route through the Rockies of Canada.

Now it is known and revered throughout the world as the fitting memorial to the brave English girl, Nurse Edith Cavell, who died a martyr's death in the First Great War.

In the days when "Fur was King," it was simply called "La Grand Montagne." The sublime beauty of this great peak, just over 10,000 feet high, is in every beautiful mountain vista in the Valley. It catches the last rays of the setting sun, while all the rest are grey; its snowy crown is mirrored in every lake, and only when you have seen this memorial mountain in all its moods, can you realize just why some wise Fate withheld its christening until someone worthy of its beauty could be found.

The motor road to this cathedral of the Canadian Rockies is eighteen miles of sweeping panoramic views of the entire Athabaska Valley, and when you enter the memorial valley itself, here is nature at its best.

To the right lies the lovely jade green "Lake of Forgiveness," along whose shores can be found rare alpine, and the song of the hermit thrush can be heard in the trees. Across the Lake is "Mount Sorrow," and lying between is the winged "Glacier of the Angel," one of the most beautiful Glaciers in the Rockies.

In 1925, Rev. H. A. Edwards, then Rector of the Anglican Church in Jasper, instituted the memorial service which was held yearly for more than ten years on the rocky moraine, just under the peak of the glacier. This unique service was attended by persons from all over the world, and probably in no more appropriate surroundings were the favourite hymns of Nurse Edith Cavell ever sung. "Rock of Ages" and "Abide with Me" were included in the simple service.

This annual memorial service is now held each year on the Sunday in August nearest the anniversary of the day of her arrest, in the lovely little Anglican Memorial Church, in Jasper.

(This space contributed by Mr. and Mrs. H. Wightman, of Jasper Park Bakery.)

Mighty Fine Citizens . . .

When we called to ask Mr. and Mrs. Wightman, who operate the **Jasper Park Bakery**, to contribute toward this little book, we expected they might take a small space with us. Imagine our amazement when they said to book them for a page! We can't fill a page telling you how good their Bread and other Bakery goods are—though we can assure you they are mighty fine products—and so we have used this space for the printing of the inspiring story of Mount Edith Cavell.

* * *

Individualistic Gifts . . .

A fitting name for the Artistic Photographic Creations of Mr. H. J. Perrier, one of Jasper's outstanding pictorial artists. Mr. Perrier has specialized in photography in all its branches since 1898, and his Portraiture and Colour work are in a class by themselves.

Take your Films here for Finishing, and be sure of the finest results! His shop is on the Main Street, opposite the Railway Station, giving train-travellers time to pop over between train stops for pictorial souvenirs.

THE ART GIFT SHOP

Jasper, Alta.

Souvenirs

English China

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Next to Pyramid Hotel

JASPER PARK, ALTA.

Nothing Tough About This!

It's more than ten years ago since we first started to buy Meats from this shop—and we've never had a complaint to make! No tough steaks or roasts. If they tell you it's good—it is! Lots of choice hams and bacons, too. You'll be well served. For the best in meats, patronize the

STERLING FOOD MARKETS LTD.

Jasper Rambles

. . .

Maligne Canyon

Let's go exploring and visit the finest "pot-hole" Canyon in the world! Maligne canyon, which lies nine beauty-haunted miles from Jasper, by way of the Jasper Park Lodge, Lake Annette and Lake Edith, is waiting for you.

Park your car near the Tea Room, then follow the trail along the Canyon rim. Notice the fine sand, gravel and rock swirling in the little depressions of the river. Here is the Canyon still in the making. It was these simple tools that down through eons of time, have carved this narrow gash in the Devonian rock, almost 200 feet deep.

At the First Bridge, the angry river hurls itself in a great flood over a drop of nearly 100 feet, to twist and torture its way through unseen caverns deep in the earth. So narrow are the walls that a boulder has bridged the canyon between the First and Second Bridges.

The deepest part of the Canyon lies beneath the Second Bridge and the roar of the torrent can hardly be heard beneath the bridge.

The Canyon walls carry the story of its creation down through countless thousands of years. Some of the pot-holes, left high and dry above the river, hold fairy rock gardens of delicate ferns and flowers, growing where no human hand may reach.

Beyond the Third Bridge, the Canyon widens and the character of the rock changes. From high up (since the path drops almost to water level) lacy falls spray their crystal beauty down rocky ledges to the river. Not only from above, but from underground, the waters of the river are augmented. Here is the "Underground River" emerging beneath a rock cliff. This river finds its mysterious way beneath the ground from Medicine Lake, 11 miles away.

Following the trail, see the lovely little islands that are veritable floating flower gardens and watch the rushing torrent pour itself into the Athabaska River beyond the Fifth Bridge.

In the Canyon there is a drop of 600 feet in less than a mile. Just after the first Ice Age, the melting floods first found their way through the faults in the limestone rock to start the beginnings of this wonderful Canyon.

Banff THE BEAUTIFUL » » » » »

This mile high Alpine village, headquarters of the Rocky Mountain National Parks, is noted throughout the world for its scenic attractions, and as a Mecca for summer and winter vacationists.

Two government operated natural Hot Sulphur Springs, with attendant bathing pools and facilities, adjacent to the town, make of it a veritable Spa for those seeking the healthful benefits of its waters.

Well maintained motor roads reaching the principal scenic highlights of the Parks radiate in all directions, and innumerable bridle paths make pleasant access to the less frequented beauty spots.

Boating on open reaches of the beautiful Bow River and neighboring lakes appeals to the aquatic minded; while hiking, climbing, fishing and hunting (both big game and camera) have their following of devotees. In fact, Banff is an ideal centre for every form of outdoor activity or leisure.

Banff Springs Golf Course is acclaimed outstanding on the American Continent.

Situated on the main line of the Canadian Pacific Railway, with year-round de luxe passenger service, as well as on the Trans-Canada Highway, Banff is easily accessible at all seasons of the year, and is the ideal choice of the holiday seeker from near and far.

* * * *

There's No Place Like Home!

Believe me, folks, there isn't. And we, of The Traveller's Digest know it! If you are the sort of person who wants a place that resembles "home"—and especially if you want some of the comforts that go with "home"—pop around to "The Villa" and get yourself either a room or a cabin—safe and sure in the knowledge that you have the best Banff can offer to you in comfort . . . and for you Lads in the Services—"Ask Any Lad Who Has Stayed Here." He will be YOUR recommendation. We, of "The Traveller's Digest" stay here regularly—because it's a home away from home!

For Reservations, write:

MRS. G. SANSON,
Banff, Alta.

Come to . . .

Sunshine Ski Lodge

Near Banff in the

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**For High-Altitude Skiing on Powder Snow—
Autitute 7200 Feet**

Season Dec. 1st to May 1st

Daily Motor Service from Mount Royal Hotel.

Ski Tow — Central Heating — Electric Light

Good Food — Accommodation for 80 Guests

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BANFF'S Leading Year-Round Hotel

Offers excellent accommodation on
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New Wing containing large and luxuriously furnished rooms
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Guests compliment us upon the outstanding
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For Bungalow Reservations — For Sports Information

Write - - - Wire - - - Phone

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Banff, Alta.

P.O. Box 153

Rip Van Winkle

They say old Rip slept for twenty years—and got nowhere fast! Such cannot be said of Mr. Hollingshead, the genial manager-owner of the National Park Bakery. He's been busy catering to the "inner man" for the past twenty years, in the way of really good breads, cakes, pastries and ice creams—and the Tourists usually come back! Also—this little shop, located on Banff Avenue, opposite the Banff Motors, is open on Sundays—a good point to note—and you will find a small line of Groceries and Canned Goods on hand there for your convenience.

NATIONAL PARK BAKERY

Down Canmore Way . . .

Mr. and Mrs. J. Straw, who have been in the district for thirty years have Three Fully Modern Cabins, just fourteen miles East of Banff, at Canmore. They will accommodate up to four people, have electric light and are well furnished, and central showers are close by. They also have some very nice rooms in their home which are available for Tourists—and Meals are served in the Tea Room.

Rates are very reasonable—from \$1.50 Double, in the house, and cabins on a par. Phone Canmore 14 for reservations.

When in Banff.

It's the

Mandarin Cafe

You'll enjoy eating at this Fine, Modern Cafe

Situated in the Heart of the Canadian Rockies.

Albert Keygath, Prop.

"Skyline Special" . . .

That's the trip to **SULPHUR MOUNTAIN CHALET**, 7,350 feet above sea level—the place where the mountain sheep look on as you eat!

It's not a strenuous trip, either. Suggest you take the bus from Rocky Mountain Tours to the Upper Hot Springs, where you will see the sign showing the trail up Sulphur Mountain. Figure on about two hours' hike to the top, and you'll agree that every step was worth it!

Here's a panorama you'll never forget. Shimmering, towering peaks surround you, with the beautiful Bow Valley below. A spectacle outstanding in the Canadian Rockies.

You don't need to pack along any food—because there's a comfortable little Tea Room atop the mountain, where you can get good meals at reasonable prices. John Yaeggi, the Owner and Manager of Sulphur Mountain Chalet, lived in Lucerne, Switzerland, for many years, and is trying to embody continental ideas in his little spot of heaven up here. Accommodation for overnight visitors, who want to come up for the sunset in the evening, stay overnight and see the sunrise view—another unforgettable sight is now available. Make reservations through Rocky Mountain Tours, at Banff.

Don't miss the "Highest Tea Room in the Canadian Rockies."

SULPHUR MOUNTAIN CHALET

. . . Still Goin' Strong

Maybe not quite as strong as a couple of years back before the days of rationing—but Jim McLeod, genial Manager of the Rocky Mountain Tours and Transport Company, is still doing his best in the way of providing real service to Banff and Lake Louise visitors.

You can still take trips to a lot of interesting places in the Park, in comfortable cars, with courteous and well-informed drivers who will make your holiday interesting and enjoyable.



Moraine Lake and the Valley of the Ten Peaks, pictured above, is one of the highlights of their Lake Louise tours, and is unrivalled in the Rockies for scenic majesty.

Information on all trips can be obtained either from their office on Banff Avenue, or from their Representative at the Y.W.C.A. and Homestead Hotels. Office at Lake Louise is open in summer months only.

Be sure to take in the "Twilight Special" drive. You'll see bears—game of all kinds, and Beaver. It's a grand way to spend an evening!

To "SEE" the Rockies . . . SEE

ROCKY MOUNTAIN TOURS AND TRANSPORT COMPANY

Banff Avenue, Banff.

(Branch Office at Lake Louise, Alta., Open in
Summer Months Only.)

Curative Mineral Baths . . .

There are many Mineral Springs and Baths in the Mountain Parks, but outstanding amongst them is the "Upper Hot Springs," situated about 2½ miles from Banff, where the Mineral Water has a temperature of 112 deg. F. and where sufferers from Arthritis, Rheumatism and similar ailments have made some remarkable recoveries.

There is an outdoor pool, and also Steam Baths and Plunges, all of which are available at reasonable rates.

The **UPPER HOT SPRINGS HOTEL** is adjacent to the Government Pool, and offers comfortable accommodation, with the very best of nourishing home-cooked food, at a rate of from only \$4.00 per day with special weekly rates—and this rate includes **EVERYTHING**, excepting personal items.

There's a Private Pool right in the Hotel, where the Mineral Water is the same as that of the Government Pool—112 deg. F., and it is there for your use at any time of the day or night. You don't have to go outdoors to get to it. This eliminates any dangers of catching cold going back and forth to the outdoor pool, and of stiffening up, etc. The pool is free to guests of the hotel.

And—Ultra-Violet Ray Lamps are also available at no extra charge.

UPPER HOT SPRINGS HOTEL is an ideal place to stay and get the "Kinks" straightened out. It is 2-1/3 miles from Banff, on the Upper Hot Springs highway, at an elevation of 5,200 feet. Bus service is at regular hours at a cost of 25c per trip—making it simple to get back and forth to town to shop—look around—do a show—or just plain "gad-about" for an hour or two when you're in the mood.

Mrs. Edith Ashton is Manageress of the Hotel, and will look after your comfort in every way.

Remember for Curative Mineral Springs It's

UPPER HOT SPRINGS HOTEL

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Private Pool in Hotel (Free)
Ultra-Violet Ray Lamps (Free)
Plenty of good nourishing food.

Rates: From \$4.00 Per Day
Weekly Rates Quoted on Application

For Reservations and further information, write:

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Banff, Alberta

Re-live Your Vacation Travels . . .

through a "VIEW-MASTER"—a marvellous modern stereoscopic device that brings you realistic, three-dimension photographs in full color Kodachrome! Go over to Ted's Novelty Shop, next to Lux Theatre, and see the exquisite scenic views of Banff; Lake Louise; Jasper; Banff-Jasper Highway, and dozens of other interesting spots! You'll want these!

And—when you're there—look around at their selection of Souvenirs, which include exceptional Wooden Carvings, Leather Goods, English, China, etc. Where?

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First-Run Pictures Comfortable, Modern Theatre
Show Starts 7.30 and 9.30 p.m. Daily Matinee

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Information Bureau in Conjunction

Phone 330

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Louise: Wire or write Brewster Auto Service, Banff.**

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Cabins with modern conveniences, spring-filled mattresses. First-class meals served in the main lodge at popular prices. Red Indian Products for your motoring enjoyment. Cabin rates from \$3.00 up.

For information and reservations write

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Banff, Alberta

Banff, Alberta

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Opposite Banff School

Are Your Clothes "Dusty-tired"?

Even our clothes get that "tired" look after traipsing around these here hills, and it's a good idea to give them a new lease on life by sending them in for cleaning while you are in Banff. We used to think that small places didn't have adequate cleaning plants—but that is where we were proven wrong. Last time we were in Banff, we sent our things to the Cascade Cleaners and they Dry Cleaned them in 24 hours—and they did a fine job, too! Steam Pressing is done while you wait, if required.

CASCADE CLEANERS

(Bert Davis, Mgr.)

On Banff Avenue — Opposite Fire Hall

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Alexander's Rag-Time Band . . .

didn't beat out the sort of music you can dance to at the **CASCADE BALLROOM** in Banff. Everything from hot jive to dreamy Waltzes—on a honey of a floor. There's dancing four nights a week—and there's always a big sign outside the Ballroom announcing the date and time of next dance.

Cascade Ballroom

Banff

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THE NEW HOTEL YORK

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Excellent
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Unusual and Distinctive Styles in Ladies' Apparel

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If you're just in off the trail with a tired car—you won't want just any garage. Like human beings—they need careful looking after, and you might as well know the best places, as the indifferent ones.

We have picked out three garages in Calgary that we personally deal with—and can recommend as being absolutely reliable. We know you will be treated well and you won't be "taken to town" on the bill end of any job they do for you. 'Nuf sed!

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Greasing, Steam Cleaning, Simonizing, Vulcanizing

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JIMMIE'S CAFE

Jimmie Condon is one of the old-timers, and an institution in Calgary. His Cafe is well known, especially to sportsmen, for from here they broadcast the various sports events of the city. The Meals at Jimmie's are "tops"—and you can get anything from a sandwich to a planked steak! Booths or Counter Service.

If you're interested in Fishing, and want to get a line on local conditions, ask to see "Jimmie," who is one of the keenest anglers in these parts, and he will give you some good tips!

Where is it? That's easy—"The Hudson's Bay is Opposite Jimmie's"—corner of 8th Avenue and 1st St. West, Calgary.

"You Are Welcome at Jimmie's"

* * * *

Don't Forget to Visit . . .

The Art Shop when you are in Calgary. You'll be well repaid. Mr. Booth has an outstanding selection of the Landscapes and Mountain Scenes by Roland Gissing, and Gerda Christoffersen's portrayals of Indian youngsters will thrill you!

The Art Shop is located at 237 Seventh Avenue West, near the Hudson's Bay Company. Incidentally, Picture Framing is one of their specialties.

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Many patterns in open stock.

STERLING SILVER AND PLATE

DIAMONDS AND WATCHES

Canada's Largest Jewellers

Jewellers

Silversmiths

Birks

Diamond

Merchants

314—8th Ave. W.

Calgary, Alberta



BUCKHORN

*"Canada's Finest
Guest Ranch"*

WHAT TO DO? . . . Riding, hiking, fishing, swimming. There's trap shooting, rifle ranges, archery and archery golf . . . dancing, too, and even a library. You will be delightfully surprised and intrigued with Buckhorn.

All buildings are of log construction, well finished and furnished. The main building is surrounded by numerous of these luxury cabins, fully modern and the last word in comfort. Lots of ice . . . a trading post . . . 62 well-broken horses await your pleasure. . . . Pick a horse that will be yours for as long as you are with us . . . saddles and other equipment are, of course, provided.

Nestling at the foot of majestic Table Mountain, adjacent to the Waterton Lakes Park district, and only 18 miles from Pincher Creek, **BUCKHORN**, Canada's **FINEST GUEST RANCH**, has an unrivalled background and setting. At an altitude of 4,956 feet above sea level the air gives you new zest,—a feeling of well-being you haven't experienced for a long time.

We open on June 1st and continue through to the end of September; after this we prepare to look after guests who really want to shoot and hunt . . . Grizzly bear, black bear, mountain sheep, goat, elk, deer, chicken, duck and partridge . . . a real sportsman's paradise. Expert guides, horses and pack trains are provided.

What to wear? . . . Just what you would around your own summer camp, remembering that it will be cool in the



Calls . . .

A Holiday in the Spirit and Glamour of the Old West



evenings, and a sweater will come in handy. . . . Something to ride in, too. The country teems with wild life. Bring your camera, your rod or gun.

When you come to Buckhorn you are going to develop an appetite. Our table literally groans with scrumptious food . . . most of it coming from our own ranch.

Buckhorn isn't really expensive . . . for the all-inclusive rate covers everything . . . perhaps more for your money than you could get anywhere else. But a holiday at Buckhorn is so different, so new . . . an experience that will live with you for years to come.

Swim in pure, clear water . . . fish for trout that give you the fight of your life . . . ride across the open prairie . . . study the habits of wild life . . . if you are ambitious, climb Table Mountain . . . if you are lazy, play at horseshoes, or sit in the sun in a lazy chair. Help to round up the cattle, and watch the branding and other parts of ranch life, for Buckhorn is a real ranch. . . . Boil it all down, and it comes out to the finest type of holiday imaginable.

Reservations are essential, as this season will be a full one for us. If there is anything further that you would like to know about Buckhorn, we will be glad to answer your enquiries.

Our station wagon meets the train at Pincher Creek on the C.P.R., to whisk you off to the ranch.

For all-inclusive rates Apply to the business office:

BUCKHORN RANCH LIMITED

307 Lancaster Building

Calgary, Alberta

Food and Service on the Highway from Macleod to Calgary

We Don't Know . . .

of a better place in Nanton for a meal that is "Tops" in every way than the

Nanton Coffee Shop

Mr. and Mrs. Caspell, the Owners, personally look after all the cooking, and the fact that they have been in business here for fourteen years is proof of the pudding!

Either full-course Meals, or "snacks"—with really good Coffee'

For "Tops" in Car Service:

ARCHIBALD MOTORS

Nanton, Alberta

FORD DEALER

TEXACO PRODUCTS

All Makes of Cars Serviced and Repaired.

The Station that's always "Light as Day."

On the Main Highway—Glowing with 35,000 Waats
of Power at Night!

Towing at any hour

Phone Nanton 78

At the Bus Depot . . .

is another place we can recommend on your travels between Macleod and Calgary—and that is . . .

AL'S COFFEE SHOP

At NANTON, ALBERTA

55 Miles South of Calgary—51 Miles North of Macleod

*The logical place to stop for a meal . . . Featuring
Sandwiches to take out—"That be who runs may eat."*

Good food and fast service.

Look for "Archibald Motors" Sign on Main Highway at Nanton—
and you'll find us!

Macleod, Alberta . . . Historically Speaking!

The figure of the red-coated "Mountie" has always been associated with the Town of Macleod, ever since October 13th, 1874, when the N.W.M.P. pitched their tents on the banks of the Old Man River after an arduous march of about 1000 miles across the prairies. Here they built their log fort and in honour of their leader, Assistant Commissioner James F. Macleod, they called it Fort Macleod. Outposts were established and the redcoats firmly maintained law and order among both Indians and white men. A thriving community soon gathered about the fort and so the Town of Macleod came into being.

Macleod has always been a centre of transportation. In very early days bull teams brought in trains of wagons heavily laden with supplies from the south and passengers travelled by stage coach. In 1898 the Canadian Pacific Railway built its Crows Nest Line through Macleod to the Pacific coast and ever since then Macleod has been a railway junction. In addition, Provincial Highways 2 and 3 meet at Macleod, the Greyhound Bus Company has a terminal here, and there is considerable traffic through Macleod by bus, truck and car.

Macleod is now a flourishing town of about 2000 inhabitants, and its broad paved streets, fine buildings and beautiful homes and gardens make a favorable impression on visitors.

For a few days each year the colourful days of the West are revived at the time of the Macleod Stampede when the broad hats and gay neckerchiefs of the cowboys are the costume of the day and the Indians ride forth in all their ancient splendour of buckskin, paint and feathers.

This space has been sponsored by the Merchants of Macleod, together with The Board of Trade, who are anxious to give you a little information on their District—which they rightly consider one of the most enterprising in Alberta.

Queen's Hotel and

American Hotel

Rooms with Bath or Shower

Comfortable Accommodation

(Under Management of Mr. A. G. Swinarton)

Food and Lodging in Macleod, Alta.

Macleod Bakery

(F. S. Kreutzer, Prop.)

Featuring: An excellent assortment of Cakes, Pies,
Rolls and Breads, baked under spotless conditions.

Specializing in Danish and French Pastry.

"Come once and you'll always remember us."

For a Better Cup of Coffee . . .

You'll hit the trail in Macleod to THE JAVA SHOP. It's in the Greyhound Bus Depot, and they do make a specialty of good Coffee served piping hot!

As for the Meals—they leave nothing to be desired. They are deliciously cooked—well served—and you can either get service in a hurry at the Counter—or if you want to dine leisurely, pop into "THE AERODROME", their newest Dining Room—and take your time. It's air-conditioned, which makes it particularly appealing in the summer time.

All in all—the place to eat in Macleod is definitely "THE JAVA SHOP"!!

* * * *

And—We Also Recommend . . .

GEO. H. SCOUGALL GARAGE

For Those Who Drive Oldsmobile and Chevrolet Cars

Red Indian — Texaco Products

Towing

Modern Rest Rooms

Phone 205

"One Stop Service"

A.M.A. Representative

MACLEOD, ALBERTA

"All Roads Lead to—"

The Rexall Drug Store—So they say in Macleod. And for a good reason. For instance, take cosmetics—you'd hardly expect to find English lines such as Hill's Devonshire Violets—English Lavender—together with a complete display of Lenthéric, Harriet Hubbard Ayer, and Lucien Le Long, all in one store!

And—to lure you further, they've beautiful English china, including Doulton Figurines, which are not always easy to obtain.

The lovely Purses—Leather Goods by Julian Sale—the grand selection of Parker Pens and Pencils—make this store one of the outstanding shopping spots in Alberta.

So—You Want to Relax

Well, we don't blame you. Why not skip the hotel for the evening and go to the show? There's a first class Moving Picture Show here, with plenty of comfortable seats in an air-conditioned atmosphere, where high-intensity lamps make for superior projection of the picture, all of which adds to your enjoyment—and they have first-run pictures, with changes of show twice weekly. Let's relax for a while and see a good show at . . .

THE EMPRESS THEATRE

(D. A. Boyle, Mgr.)

SPEEDWAY SERVICE STATION

AND

KOZY KABIN KOURT

At East Entrance to Macleod on the Main Street.

Fully Modern Cottages equipped with everything
for housekeeping

Everying for the Motorist — Imperial Oil Products

AT YOUR SERVICE!

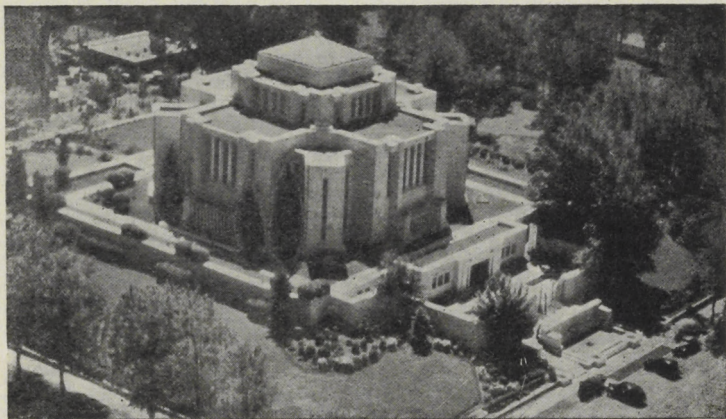
SPEEDWAY MOTORS

(R. G. Charlton)

MACLEOD, ALTA.

On Your Trip, Don't Fail to See . . .
**THE GREAT WHITE L.D.S.
TEMPLE AT CARDSTON**

"The Temple City of Canada"



Something different. The great \$1,000,000 white granite L.D.S. Temple—only one in the British Empire—a tourist attraction of many thousand miles. Also see the \$100,000 SOCIAL CENTER and Welfare Store (a great community co-operative enterprise)—nothing sold for cash, but distribution of goods according to NEED. Unique in itself.

LOCATION: Cardston nestles near the Rockies: 35 miles east of WATERTON PARK and SAME NORTH OF GLACIER PARK (the two forming the greatest international peace parks in the world).

For courteous business houses; easy access; clean, pleasant driving; inspirational pleasure on this trip, be sure and visit CARDSTON. You will **not** be disappointed.

THE CARDSTON AND DISTRICT BOARD OF TRADE

J. Y. Card, Pres.; K. L. Lee, 1st Vice-Pres.; Warren L. Smith, 2nd Vice-Pres.;
E. M. Peterson, Sec.-Treas.

CARDSTON, ALBERTA

THE FINEST IN "FINE FOOD"!!

Served in one of the smartest, ultra-modern Coffee Shops in Alberta! That is what you will find at The Cahoon Coffee Shop at Cardston—under the new Management of Mr. Fred Uibel, who has completely remodelled and renovated this spot.

All White help—with Women Cooks, who know how to cook and serve food that is delectable and to your particular taste. They are all experts in their particular line.

We can't recommend this Coffee Shop too highly!

The Cahoon Coffee Shop

CARDSTON, ALBERTA

Fine Foods—Properly Cooked—Served in an Atmosphere
of Cheer and Cleanliness.

* * * *

We Have No Hesitancy in Recommending the . . .

Hotel Spencer

It's a homey place, spotlessly clean, with comfortable rooms with Hot and Cold Water, and Deep-Rest Mattresses. It's the finest in the district!

We Suggest the . . .

CARDSTON AUTO SERVICE

E. M. Peterson — L. M. McNaughton

Texaco Products

Lubrication

"Proper Care for Your Car"

Lethbridge Shops and Food

Loveliest in Town!

It's the only way to describe the exquisite selection of Diamonds — High-Grade Watches — Sterling Silverware and all the other treasures housed in the shop of Mr. A. C. Raworth, Lethbridge's oldest-established Jewelry business.

If you're thinking of something in the way of Jewelry—you'll be happy that you found:

A. C. Raworth

Jeweller

LETHBRIDGE

C.P.R. Timekeeper

Gift Books

Leather Goods

COMMERCIAL PRINTERS & OFFICE OUTFITTERS

326—7th Street — Lethbridge, Alta.

Souvenir Pieces in Haiti Wood

Fine China

A "Traveller's Digest" Recommendation . . .

is BENNY'S COFFEE SHOP, which is
next door to the Capitol Theatre in Lethbridge

We think it is one of the best in the West. You'll get good food, well cooked and nicely served. It was a treat to eat here.



COMPLETE ONE-STOP

Complete One-Stop Service!

RED INDIAN - TEXACO PRODUCTS

Offering:

Modern Equipped Brake Shop
King Motor-Lab Tune-up Service

SHORT STOP SERVICE
STATION

H. E. (Dutch) Smith, Mgr.

Shops and Accommodation in: **LETHBRIDGE, ALBERTA**

(88 miles from Waterton Lakes Park)

Exclusive—But Not Too Expensive!

There's a Shop at 312 Sixth Street, South, Lethbridge, about a block from the Marquis Hotel, where you'll find some of the Smartest and Finest Styled English Woollens—Harris Tweeds—Genuine Camel Hair Coats and Distinctive Ladies' Wear and Millinery that you'll find anywhere in the West.

It's L. Cameron and Company—and Miss Cameron specializes in sizes that are above the usual 16's and 18's that we usually find nowadays.

In Lethbridge we found a number of smart shops, but did a bit of shopping here—because the quality is grand, and the prices are alright. If you want something well-tailored—good-looking—smart—and typically “British”—find your way to:

L. CAMERON & COMPANY

312 Sixth Street South

Lethbridge, Alberta.

(About a Block from The Marquis Hotel)

The Marquis

Lethbridge's Leading Hotel

European Plan

RATES FROM \$2.00 PER DAY

Coffee Shop in Connection

CORNER 4TH AVENUE AND 7TH STREET

Lethbridge, Alberta

FRED M. KNIGHT, Manager

Lethbridge Shops and Accommodation

For the Discriminating Shopper . . .

We know that the thing most Tourists are interested in buying when they come to Canada is—British Woollens . . . those expertly tailored imported Woollens . . . Camels . . . Harris Hand-Woven Tweeds that are so definitely "British."

Mrs. E. McArthur has a delightful shop on 4th Avenue in Lethbridge, a short walk from the Marquis Hotel—and she features the finest in Ladies' Wear. A visit to her shop will be a happy experience, and you can entirely depend upon the quality of merchandise you purchase here. Do drop in!

E. McArthur

4th Avenue

Lethbridge, Alta.

For Modern Comfort . . .

A Home-like Atmosphere . . .

The Alexandra Hotel

Rooms with Bath — From \$2.50 per Day
Rooms without Bath — From \$1.50 per Day

A Comfortable, Quiet Hotel in the Centre of Everything

ON FIFTH STREET

LETHBRIDGE, ALTA.

"Lethbridge's Oldest Car Dealer—Est. 1916"

BAALIM MOTOR COMPANY, LTD.

GENERAL MOTORS DEALERS

All Makes of Cars Serviced

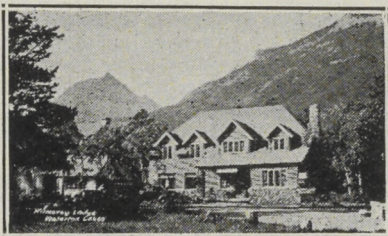
Heated Storage

McColl Frontenac Products

"Pick-up Service for cars of Guests at Marquis Hotel"

For Accommodation and Lodging

Come to . . . Beautiful Waterton Lakes Park



and stay at . . . Kilmorey Lodge

Kilmorey Lodge is under the management of Mr. and Mrs. Reeves, and is undoubtedly one of the most desirable hostels in the Park. It consists of one large building, new and ideally situated on the Lake Front, finest and quietest location in the Park.

We can't speak too highly of either Kilmorey Lodge, because it is all that can be desired in accommodation, cuisine and courteous service. Write for Reservations.

Waterton Lakes Hotel and Chalets

A. ROPER, Manager.

FULLY MODERN ACCOMMODATIONS

Situated Right in the Townsite.

CHALETS IN CONNECTION

SPECIAL RATES BY WEEK OR MONTH

Hotel Fully Licensed

Phone 12

Member AMA

Waterton Lakes National Park

ALBERTA

WATERTON LAKES NATIONAL PARK is one of the most colourful and charming of Canada's Mountain Playgrounds. Situated in the southwest corner of Alberta, it lies along the eastern slope of the Rocky Mountains where they approach the International Boundary line, and contains an area of 220 square miles. The park also adjoins Glacier National Park in Montana, with which it forms the Waterton-Glacier International Peace Park.

An outstanding feature of the park is Upper Waterton Lake, from which the park takes its name. Seven miles long and nearly a mile wide, the lake occupies a deep trench between two high mountain ranges. From the northern end one may gaze down its entire length and admire the splendid peaks which rise from the water's edge. The lake is crossed by the International Boundary, and its beauties are thus shared both by Canada and the United States.

As a result of the legislation enacted by the Governments of Canada and the United States in 1932, Waterton Lakes and Glacier National Parks were proclaimed the Waterton-Glacier International Peace Park. This action was inspired by a desire to commemorate permanently the peace and goodwill which has existed between the peoples of adjoining countries for more than a 100 years. Each section of the Peace Park, however, retains its individuality and separate administrative rights.

EARLY HISTORY OF THE PARK

Once the ancient hunting ground of the Indians, the region surrounding Waterton Lakes was first visited by the white man in 1858, when Lieutenant Thomas Blakiston crossed South Kootenay Pass at the head of Blakiston Brook. Blakiston was in charge of a section of the Palliser Expedition which explored Western Canada between 1857 and 1860. The name Waterton is believed to have been given to the lakes by Blakiston in honour of Charles Waterton, English naturalist, ornithologist, and traveller.

Before the end of the last century the Waterton Lakes had become a popular camping and fishing resort, and to preserve the region as a public possession the Government of Canada in 1895 set aside a surrounding area of 54 square miles as a national park. Later its boundaries were extended to include the present area. Prominent in the movement to establish the park was "Kootenai" Brown, first white settler in the district, who eventually served as acting superintendent.

Calling Mr. and Mrs. Visitor!

Naturally, you'll want to take back some English Woollens, or Hudson's Bay Blankets—and when you're in Waterton, you'll find Dill's General Store a handy place to shop. They also carry a fine selection of Belleek China, Fine Irish Linens, and those prized Hudson's Bay Blanket Coats.

Fishing Tackle doesn't usually go hand-in-hand with China and English Woollens, but we told you this was a "General" Store, and might as well mention that Fishing Tackle is available here! Call at "DILL'S" when you are down town, and look around. You'll be welcome!

Modern Rooms

Hot and Cold Water

STANLEY HOTEL

(N. W. DILATUSH, Prop. and Manager)

Comfortable Beds

Rates \$2.50 Double

"Right in the Heart of Town"
and next door to:

THE TOURIST CAFE

Lunch Counter and Booths

Full Course Meals

Salads

Sandwiches

Ice Cream

Waterton Lakes Cafe

(In Centre of Townsite)

Featuring:

" Good Food at Reasonable Prices "

Also: Souvenir Shop and Scenic Photography.

Mr. Frank Goble, Prop.

Accommodations at Waterton Lakes Park

The Utmost in Comfort . . .

Is what you will find at "Waterton Lakes Bungalow Camp," situated on the shores of Waterton Lake, half a mile South of the business section of the townsite.

The cottages are completely modern in every detail, and fully equipped for housekeeping. Each one has Hot and Cold shower and private toilet.

Rates are from \$2.00 to \$4.00 per day, depending upon number of persons in party, with special rates on weekly basis.

Waterton Lakes Bungalow Camp has, in our opinion, one of the finest locations in the Park, with magnificent views of the Lake and surrounding mountains, and this, combined with cheerful and courteous service, plus comfortable accommodation, makes it an attractive spot to spend your vacation. For reservations write:

E. HAGGLUND

Waterton Lakes Bungalow Camp
Waterton Lakes, Alberta.

* * *

A Room with a View!

If you want a restful room in a quiet home, beautifully situated—go over to CARTHEW LODGE, and you'll be well taken care of.

How to get there? Take the turn to the right on the Highway at the corner of Kilmorey Lodge, follow the road to Cameron Falls. It's the third house down past the bridge, opposite the Government Fish Ponds. Mrs. Fred Udell owns and manages Carthew Lodge and will look after your comfort.

We Recommend:

INTERNATIONAL SERVICE STATION & GARAGE

(E. HAUG, Prop.)

WATERTON LAKES, ALTA.

IMPERIAL OIL PRODUCTS — ATLAS TIRES

Wrecker Service — LUBRICATION — Tire Repairs
Complete Repair Shop for All Makes of Cars.

"In Centre of Town"

Crandell Apartments



We were pleasantly surprised to find a place such as this lovely apartment house when we visited Waterton last fall. The apartments are the last word in up-to-the-minute accommodation!

Each unit has de-luxe furnishings throughout, beds of unexcelled comfort, private bath, continuous hot and cold water, refrigerator and complete light housekeeping equipment. And—a grand fireplace, where you can loll around and yarn in the cool of the evening in front of a cheery wood fire!

There are also a number of rooms available for tourists who do not wish such commodious accommodation, at \$2.50 to \$3.00 per day, double.

If you don't want to cook your own meals, excellent restaurants and dining rooms are nearby.

Rates: Apartments rent at from \$3.50 per day for two persons, up to \$6.00 per day for six persons, which is exceptionally reasonable.

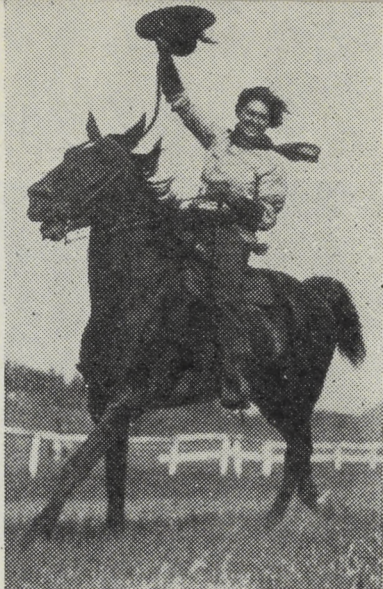
We have no hesitation in recommending Crandell Apartments, as the accommodation is outstanding.

For reservations write:

CRANDELL APARTMENTS
Waterton Post Office, Alberta.

Yippee !

Let's Go Riding in Waterton Lakes Park !!



Waterton Lakes Park has some of the grandest riding trails in Western Canada, and whether you're an expert in the art of riding—or are just a rank amateur—you'll enjoy every minute you're out on the Trail. There's horses to suit all tastes—from the "Don't Fence Me In" type—for old hands at the game, down to the "Gentle Nell" class, for the beginners!

Trips are arranged daily to various scenic spots—and they vary in length from half to a full day's outing. Of course, if you just want to ride for a couple of hours, you can hire that way. Rates are very reasonable.

They feature Rides to Cameron Lake, Bertha Lake, Alderson Lake and Krypt Lake—all of which are outstanding in scenic majesty. Guides accompany these rides.

Better tell you where to find the Corral. Go along to the square almost across from the Post Office and you'll see the hitching posts there. Be sure and ask for:

"SLIM WACHER"

Lake-side Saddle Horses

Waterton Lakes Park

Phone 25

Facts About Fernie, B.C.

The City was founded after large coal deposits were discovered in the Coal Creek Valley, some $4\frac{1}{2}$ miles east of Fernie. These deposits were discovered by William Fernie, prior to the railroad being built in 1898.

Legend has it that one of the discoverers of Fernie noticed an Indian girl wearing a necklace of some black shiny substance, which upon examination proved to be coal, and he tried to find out from the Indian girl where this coal came from. She is supposed to have made him promise he would marry her if she showed him the great deposits of coal that later brought Fernie into existence and have been its mainstay ever since. This he apparently agreed to—but unfortunately our prospector later jilted the Indian maiden, and in reprisal the girl's mother put a curse on the town, stating that it would be destroyed by fire and flood.

In 1908, Fernie was completely destroyed by fire and some lower sections of the town have also been damaged by floods, and to this day it is stated that the Indians in the vicinity prefer not to camp within the City at night.

Since the City of Fernie is remote from the Coal Mines, and on account of the indescribable beauty of its surroundings, it is one of the most attractive towns of the interior.

Situated in the very heart of the Rocky Mountains on the Elk River, with Trinity Mountain towering over it, and surrounded on all sides by other mountain ranges, it is a real beauty spot. Fernie is situated 3300 ft. above sea level, and therefore has a typical mountain climate, with clear warm days in the summer months, and cool, fresh evenings.

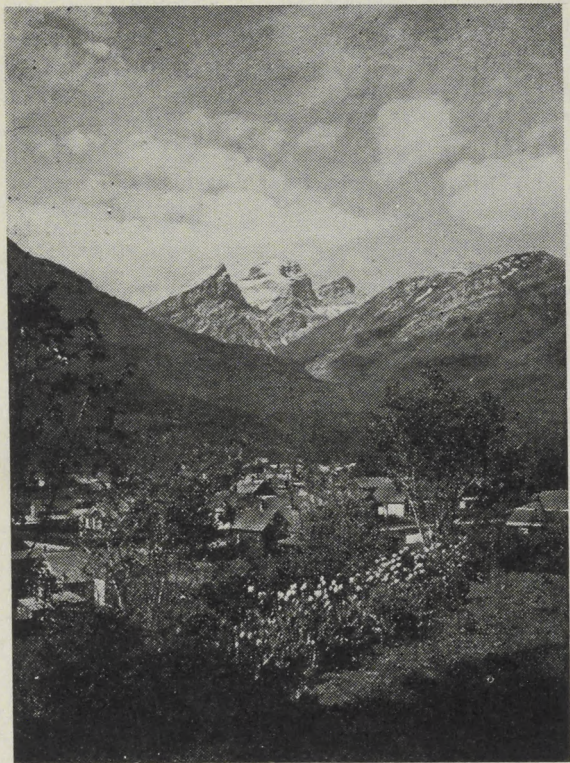
The population of Fernie is 3000, with an additional 1500 people living in the adjacent country.

A holiday in this spot will not be soon forgotten. The scenery in the summer is wonderful—but in the Fall it is so beautiful, with its colourings, that it is beyond description. The beauty of the drive up the Elk Valley and through the Crows Nest Pass makes Fernie and its surrounding country one of the brightest spots on any trip through the Rockies.

Should you be interested in Coal production and preparation, the coal mine at Coal Creek, particularly, will be of great interest. It is a new plant with modern equipment, capable of cleaning and sizing 2500 tons of coal per day. Either drive directly out to the Mine and arrange to look things over, or stop at the office of the Board of Trade at Fernie, and we will gladly make arrangements for you.

Throughout all seasons of the year, Fernie visitors need never have idle time on their hands and should enjoy many attractions of the City in the Heart of the Rockies.

"The City in the Heart of the Rockies"



F
E
R
N
I
E,
B.
C.

A City built amid scenery of unbounded beauty—situated in the Southeastern corner of British Columbia, 32 miles from the Alberta Border, on the Main Highway through the Rocky Mountains via the Crows Nest Pass, to Spokane, Seattle, Wash., and to Vancouver, B. C.

The Utmost in Comfort—

King Edward Hotel

FERNIE, B. C.

Rooms with Bath—\$2.50 Single.

Rooms without Bath—\$2.00 Single.

Newly Renovated Throughout.

Cuisine: Our Dining Room is famous for the Food we serve. Quiet, Courteous Service in homelike surroundings. A trial meal will make you a regular customtr.

Comfort

Cleanliness

Courtesy

Our Recommended Garage in the Crows Nest:

Ford Sales and Service

Fernie Garage

Towing Service — Phone: Day 158, Night 125

Fully Modern Repair Shop Equipped to Handle
Any Type of Work.

“Imperial” Products

LUBRICATION

REPAIRS

STORAGE

Why You Should Visit

Fernie, B. C.

"The City in the Heart of the Rockies"

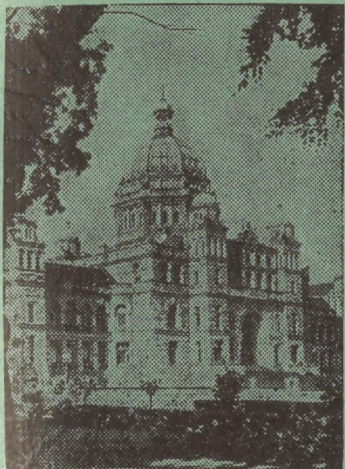
There are many and varied reasons why a "Stop-Over" or a "Holiday" in Fernie can be a very enjoyable experience, and one which you will long remember.

We'll try to high-light the major attractions in a few short words!

- A Modern and Up-to-the-Minute City.
- A Nine-Hole Golf Course, as beautiful as any in the West.
- A Swimming Pool—A Theatre (featuring first-run pictures)
- Excellent Hotels and Restaurants.
- A Coffee Shop (with a Television Wurlitzer!)
- Summer Resorts adjacent to the City, at McBain and Rock Lakes, with delightful beaches.
- The BEST in Fishing. (Guides available to take you out.)
- Big Game Hunting—including Moose, Elk, Bear, Sheep, Goat and Deer. (Guides can be arranged for.)
- Mountain Climbing—Hiking.
- Scenery that equals anything in the West.
- Winter Sports—Curling, Skiing, Skating and Tobogganning.

We shall be delighted to give you detailed information and help you to plan your holidays if you will either write or make a personal visit to our office.

Your Hosts . . . Fernie Board of Trade
Fernie, B. C.



BRITISH COLUMBIA

IS DEEPLY CONSCIOUS OF
THE FACT THAT VICTORY
IN EUROPE IS NOT THE
END, THAT THERE IS
STILL A CRUEL AND
CRAFTY ENEMY TO OVER-
COME.

The War Effort must go on, must continue to be our chief pre-occupation, until we have destroyed completely, in the East as in the West, the hideous threat to all that free men cherish and hold dear.

Nowhere is that fact more keenly realized than in British Columbia, Canada's Western Seaboard Province.

BUT to those on leave or furlough, to those in need of the rest and relaxation which only a complete change of scene and atmosphere can afford, British Columbia extends a warm welcome to its mountains, lakes and forests, to its charming resorts, and its wealth of fish and game.

July and August are the popular Vacation Months, but June and September are delightful on the Coast.

And bear in mind that the Railroads reach into every scenic part of British Columbia, "the Vacationland That Has Everything."

THE BRITISH COLUMBIA GOVERNMENT TRAVEL BUREAU

Department of Trade & Industry
Parliament Buildings, Victoria, B. C.

NOW . . .

more than ever

It will surprise you to know that

The British Woollen Shop

still has an Exceptional Stock of British Woollens, featuring Sports Jackets of Camel Hair or Distinctive Tweeds, Cashmere Sweaters, Harris Tweeds, Woollen Socks and Imported Sportswear, at pleasurable—not "tourist"—prices.

Our shop has a reputation across both Canada and the United States, for Clothing of Quality, which has been maintained even during the war years. There's a reason why people return again and again and we invite you to call and see for yourself.

"BRITAIN DELIVERS THE GOODS"

*And Britain Delivers Them DIRECT to
our exclusive Banff shop.*



The British Woollen Shop

(MR. J. D. ANDERSON)

BANFF, ALBERTA

"Banff's Most Modern Shop"